

BEACHFRONT PARK : PROP 68 PROJECTS
CRESCENT CITY, CALIFORNIA

NEW ONE MILE CLASS 1
TRAIL / EXERCISE LOOP

NEW ADA PLAYGROUND

NEW TOLOWA CULTURAL
INTERPRETIVE AREA

FRONT ST

FRONT ST

STAMP WAY

PLAY ST

HOWE DRIVE

HOWE DRIVE

BULLCREEK

VISITORS
CENTER

30 FEET

PAVING 2017

PGAdesign

LANDSCAPE ARCHITECTS



Statewide Park Program Prop. 68

Beachfront Park

BEACHFRONT PARK PROJECT

PROJECT APPLICATION FORM (CHECKLIST #1)

State of California – The Natural Resources Agency
DEPARTMENT OF PARKS AND RECREATION
Statewide Park Development and Community Revitalization Program of 2018

PROJECT APPLICATION FORM

| | | | |
|---|--|---|--|
| PROJECT NAME Beachfront Park | | | |
| REQUESTED GRANT AMOUNT | | \$ 8,460,000.00 | |
| OTHER FUNDING SOURCES | | \$ 125,858.45 | |
| TOTAL PROJECT COST | | \$ 8,585,858.45 | |
| PROJECT SITE NAME and PHYSICAL ADDRESS where project is located (including zip code) Beachfront Park Crescent City, CA 95531 | | PROJECT SITE OWNERSHIP <input checked="" type="checkbox"/> all that apply <input checked="" type="checkbox"/> Owned in fee simple by APPLICANT <input type="checkbox"/> Proposed Acquisition of ____ acres <input type="checkbox"/> Available (or will be available) under a _____ year lease or easement <input type="checkbox"/> TURN-KEY Project | |
| NEAREST CROSS STREETS | | Front Street and Stamps Way | |
| COUNTY OF PROJECT LOCATION Del Norte County | | | |
| APPLICANT NAME (entity applying for the grant) and MAILING ADDRESS City of Crescent City, 377 J Street, Crescent City, CA 95531 | | | |
| AUTHORIZED REPRESENTATIVE as shown in Resolution | | | |
| Eric Wier | | ewier@crescentcity.org (707) 464-7483 | |
| Name (typed or printed) and Title | | Email address Phone | |
| APPLICATION CONTACT | | | |
| Holly Wendt | | hwendt@crescentcity.org (707) 951-3003 | |
| Name (typed or printed) and Title | | Email address Phone | |
| GRANT CONTACT For administration of grant if awarded (if different from AUTHORIZED REPRESENTATIVE) | | | |
| Name (typed or printed) and Title | | Email address Phone | |
| GRANT SCOPE I represent and warrant that this APPLICATION describes the intended use of the requested GRANT to complete the items listed in the attached Grant Scope/Cost Estimate Form. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this APPLICATION, including required attachments, is accurate. | | | |
| Signature of AUTHORIZED REPRESENTATIVE as shown in Resolution  | | Date 3/10/21 | |
| Print Name Eric Wier | | Title City Manager | |

PROJECT SELECTION CRITERIA 2

California State Parks Community FactFinder Report

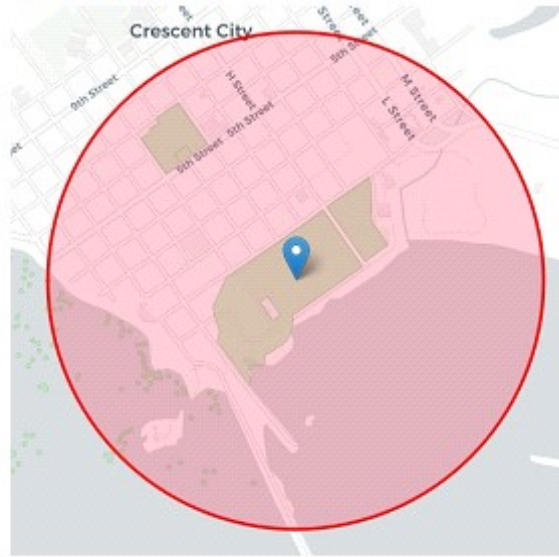
Project ID: 100840
Coordinates: 41.7486, -124.1976
Date: 12/16/2020

This is your project report for the site you have defined. Please refer to your Project ID above in any future communications about the project.

PROJECT AREA STATISTICS

| | |
|------------------------------------|---------------|
| County | Del Norte |
| City | Crescent City |
| Total Population | 1,179 |
| Youth Population | 223 |
| Senior Population | 216 |
| Households Without Access to a Car | 94 |
| Number of People in Poverty | 428 |
| Median Household Income | \$29,138 |
| Per Capita Income | \$21,844 |
| Park Acres | 44.18 |
| Park Acres per 1,000 Residents | 37.48 |

PROJECT AREA MAP



REPORT BACKGROUND

The project statistics have been calculated based on half mile radius around the point location selected. Only park acres within the project area's half mile radius are reported.

Population and people in poverty are calculated by determining the percent of any census block-groups that intersect with the project area. The project area is then assigned the sum of all the census block-group portions. An equal distribution in census block-groups is assumed. Rural areas are calculated at a census block level to improve results.

Median household and per capita income are calculated as a weighted average of the census block- group values that fall within the project area.

More information on the calculations is available on the methods page.

Demographics—American Community Survey (ACS) 5-year estimates 2014-2018; Decennial 2010 Census; the margin of error (MOE) was not analyzed.

Parks—California Protected Areas Database 2020a CFF adjusted (6/2020) - more information at <http://www.CALands.org>. Parks and park acres area based on best available source information but may not always contain exact boundaries or all parks in specific locations. Parks are defined further in the 2015 SCORP (pg. 4).

Users can send updated information on parks to SCORP@parks.ca.gov



SCORP Community FactFinder is a service of the California Department of Parks and Recreation
www.parks.ca.gov

SCORP Community FactFinder created by
GreenInfo Network www.greeninfo.org
in consultation with CA Dept. of Parks and Rec



PROJECT SELECTION CRITERIA 3

Type of Project

Park Expansion

The proposed project and park expansion in this area will rejuvenated this environment, creating green space and usable park areas along directly adjacent to the Elk Creek Estuary. During community outreach the desire for a Tolowa Cultural Area became a community priority and including ingenious plants was a necessary component of this feature. The community expressed desire to have this feature be located close the Cultural Center which is also the Visitor Center for the community to help educate visitors to the area. The location was also desired due to the protected nature of the area from the coastal winds (between to the two buildings) so that broader range of indigenous plants that are cultural significant to the Tolowa people could be grown. Recent discussion regarding preservation of the Elk Creek Watershed and importance of Elk Creek itself promoted having the path go behind the pool and Cultural Center to allow for safer access and viewing/educational opportunities behind the pool along the creek. This Estuary has optimum bird watching areas and considered a critical shore bird stopover along the Pacific Flyway. Some birds arrive here after traveling thousands of miles. Removing the vehicle traffic from directly adjacent to this critical area will only help to improve experience. Discussions developed to request that the city add this property to Beachfront Park and repurpose this parking and paved area to be a scenic and cultural significant component of the park.

Park Features

Outdoor Amphitheater

The outdoor amphitheater will be a performing arts space with a sloping, grassy seating area situated close to disabled parking, which thoughtfully incorporates ADA access and seating into the design. This feature will include lighting to and from parking areas for safety during evening events and vendor hookups to accommodate additional services during performing arts and community events. The engineered, high wind safe canopy and supports will be removable during winter and inclement seasons to ensure longer lifespan of equipment. An area behind the sloped seating will incorporate new tree plantings for shade and shelter.

Waterfront Plaza

The waterfront plaza is envisioned as a civic scaled plaza along the waterfront with lighting, vendor hook-ups, seating and informational displays situated at a natural convergence of pedestrian, bicycling and automobile traffic connecting Howe Drive, Stamps Way, inter-park pathways and the Californian Coastal Trail at the safest access point to the sandy beach. This feature is also situated between two parking areas in order to support larger public

events and/or increased visitor use due to the panoramic views of the mountains, ocean, lighthouse and harbor areas.

Bike Park - Pump Track

The bike park will consist of paved pump tracks for intermediate and advanced riders, safety signage and fencing to discourage unsafe use after dusk. The feature is positioned at the southwest portion of the park along the California Coastal Trail but within close access to residential housing for easy commute for families and riders of all ages. The park will include seating areas and is also located close to existing bathrooms and picnic areas along the water to provide families the amenities they would need to be able to spend longer amounts of time at the park. The location is also positioned close to the soccer fields to allow parents the opportunity to have multiple youth engaging in separate activities close to each other.

Tolowa Cultural Interpretive Area with Indigenous Plantings

The Tolowa Cultural Interpretive Area with Indigenous Plantings will include informational displays regarding the “living culture” of the Tolowa people, their history until today, stewardship of lands and vision for future generations. This historical information will begin with carbon dating information going back 12,000 years, will include their version of the 1853 events that tell the story of the second largest massacre recorded on American soil and their resiliency through trauma and repression. Displays will also celebrate the success and important values of these people and encourage visitors and residents to be good stewards of the park, which was once part of the area identified by the Tolowa as *Taa'-at-dvn*. Tribal designs will be stamped into the pathways and added to various features in this area.

One Mile Class 1 Trail/Exercise Loop

This low risk, well-marked asphalt trail will allow residents and visitors to safely walk on a well-lit one mile loop with informational stops and accompanying exercise stations. The exercise stations along the loop will introduce residents to healthy exercises and safe stretching to increase overall wellness for beginners and reminders for experienced athletes alike. Bollard lighting, signage and striping throughout the loop will create a safe environment for residents of all ages and abilities to exercise.

New ADA Playground

This playground will be located beside the existing play area that is a community favorite. Components of the playground will include accessible pathways, sensory play areas, varying climbing opportunities and lighting.

The current playground was built in the 1999 and at the time was a quality playground. Since then, playgrounds, play features and overall access are being developed and designed in ways that provide opportunities for children with a broader spectrum of abilities and recreational needs. The City recently installed a wheelchair swing and is eager to develop an area of the park that will support healthy lifestyles for our most needing populations.



AMPHITHEATER LAWN AND CELEBRATION PLAZA

BEACHFRONT PARK MASTER PLAN



CULTURAL CORE AT VISITORS CENTER

BEACHFRONT PARK MASTER PLAN



PGAdesign
LANDSCAPE ARCHITECTS





PROJECT SELECTION CRITERIA 4

Goal 1 – Selection if the recreation feature(s).

Process that enabled residents to identify, prioritize and select their preferred Recreation Features

The City of Crescent City began this process by determining how it would define community involvement. City staff established the core framework for approaching this process by identifying the difference between *outreach* and *engagement*.

Outreach vs Engagement

Communicating with the community, usually to convey decisions about actions being taken by the governing body

Intentional acts that build, grow, and maintain relationships with people who live in and around your community

Often a point-in-time effort, using tools like public notices, press releases, PR campaigns, and community meetings

Often cyclical or extended time frame involving more City staff, using principles of design, dialogue, problem-solving, conflict resolution, and participation

Historically, interactions between the community and the City fit into the category of outreach, with the City informing the community of fee schedules or notifying them of upcoming meetings. The communication was intended to check a box to indicate, “Yes, the community was notified and given an opportunity to participate if they chose to.” The City decided it was time to re-evaluate its values around community involvement. With new leadership and staff, current City values now lean more heavily towards enhancing community pride and the desire to have increased and consistent community interactions in order to ensure projects meet the current and future needs of residents. This requires an entirely different approach to involving community members in critical decision making; including developing Beachfront Park.

Beachfront Park is an essential feature of Crescent City and is known by locals and tourists alike as a gem of the northern California coast. Park events including annual car shows, back-to-back soccer games, and weeknight disc golf games draw the community in. Park staples like Kidtown, the dog park and picnic areas keep residents coming back. Tourists visit the park to walk on the coastal trail and appreciate the connections to beaches, Battery Point Lighthouse and B Street Pier. The City of Crescent City adopted a Beachfront Park Master Plan in 2013 and some elements of the plan, including new access down to the beach and the Dog Town park, have been implemented in the years since. However, the City’s new approach to community engagement prompted a desire to update the 2013 Beachfront Park Master Plan. The previous plan was developed with more traditional methods of community involvement, and consequently had design barriers that prevented its execution.

The City needed to develop a guiding document for its recently created parks and recreation department to ensure that future development of this large park was grounded in community input. Continuity with a Master Plan for a park of this size is critical. The key strategy in the public engagement process was to engage a broad range of city residents and park stakeholders in order to ensure they had an opportunity to contribute their local knowledge and insights to updating the Master Plan. This process incorporated re-assessing the vision of the community for the park, ensuring previously unrepresented populations were engaged and heard, aligning these components to meet the health and recreation needs of the public and updating the Master Plan to create a cohesive park experience and a clear plan of action for future development. Establishing a long-range plan helps ensure that resources are used effectively, and priorities are based on the greatest community benefit.

Meeting the Community Where They Are

The process for gathering community input on recreation features for Beachfront Park began in September 2019 with multiple tabling events. Staff participated in large community events, including Farmer's Markets and a First Friday event in the Downtown area adjacent to the park. Booths with multiple 3ft x 4ft posterboard visuals of the park were presented to encourage the community to think about future possibilities and to solicit input. Community members were encouraged to provide their personal visions regarding what amenities and/or features are lacking in the current park design, what undeveloped features of the 2013 Beachfront Park Master Plan they would still like the City to develop and what isn't working in the park. Community members were given markers to write on the boards and separate pieces of paper to draw ideas or suggest new features and possible locations. They were also encouraged to identify ideas they no longer felt the community needed and/or star their favorite community ideas or undeveloped features on the original plan.

Several new ideas came out of this simple first step in engagement, one of which included the development of play areas in Kidtown designed specifically for children with disabilities. All participants were given staff business cards and encouraged to email design ideas and/or comments for consideration in upcoming meetings. Shortly after these events the Recreation Director received emails from community members with recommendations for play areas. One noteworthy suggestion was that the park play areas have musical components, an idea that stemmed from a visit to a park they had visited out of town. Another community member and parent submitted examples of play areas that appeal to children on the autism spectrum.

Townhall Meetings in the Park

Following those outreach efforts, the community was invited to identical Town Hall Meetings provided at two different times of day, evening and afternoon, in order to provide a wider opportunity to attend taking into consideration varying work schedules. These meetings were conducted at the community Cultural Center, located in Beachfront Park. As community members entered the atrium area, they were greeted by City staff who encouraged them to walk through a display area where approximately 10 displays, utilizing 2 ft x3 ft posterboards, showed various aerial views of the sections of the park and the proposed features in the 2013

Master Plan. The boards had areas for community members to write down their opinions as to whether the existent features would be better suited to different locations of the park, whether a feature no longer seemed relevant in the area, and whether there were some features that they felt should be prioritized. Several posterboards presented questions prompting responses from community members on topics ranging from safety concerns and solutions, to what types of events they would like to see in the park.

The City Manager and Recreation Director then presented on the history of the 2013 Master Plan and the process for updating the current Master Plan. The rest of the meeting was devoted to hearing from the community. During this question-and-answer period, the City Police Chief, City Public Works Director and City Fire Chief were all also present to answer questions regarding safety, park development and future possibilities. After the brief presentation, community members were encouraged to go back through the poster display and comment area, as well as use the design table to provide any additional input they wanted to share. Additional City staff were present and had the opportunity to meet with community members individually and then share these individual suggestions and input directly with the Recreation Director thereby expanding the access of the community to be heard.

Community members were encouraged to share their ideas in a variety of ways.

- Several areas throughout the Cultural Center were available to write down ideas on posterboards or post-it notes and a variety of pens/markers.
- Community members were given red dots (no thank you) and green dots (yes please) to stick on the displays, to represent their preferences for various features or other community members ideas.
- Tables were available with art supplies for community members to draw or design park amenities they would like and an aerial view of current park plan was available at this table as a template.
- Community members were encouraged to verbally share ideas with City staff if they felt uncomfortable writing or drawing in front of others.
- Contact information was provided for the Recreation Director so that community members could reach out directly if they felt uncomfortable sharing information in front of the group or others.

This event was also live streamed on Facebook to encourage community members who were unable to attend the event to reach out to the Recreation Director in order to ask questions and share their ideas and priorities.

At these townhall meetings, comment boards were posted asking the community to help identify who was not present at the meeting that the City needed to reach out to for critical input for the park plan. Seniors, young adults, local tribal community, disabled adults, Hispanic/Latino community, low-income families, and several community partners were identified. Based on this community feedback, the City applied for a small grant be able to

conduct focus group within these identified populations at locations and times that were most convenient for them.

Focus Groups

The Beachfront Park engagement process used a series of small working groups to encourage deeper conversations with identified community members. City of Crescent City staff from multiple departments including HR, Finance, and Public Works were involved in the public engagement planning and implementation. This approach aimed to think outside of the traditional outreach process to make participation as easy as possible using the following methods:

- Holding smaller working groups and interviews with specific populations
- Meeting working groups and interview participants at their place of work during work hours to ease travel burdens
- Attending existing meetings of community groups
- Providing flexible opportunities to people to ensure they feel safe in the process
- Partnering with key contacts who are part of a specific community and seeking their input early and often

Crescent City staff reached out to community members and groups that represent the diverse population in the City. This process attempted to engage with people who are traditionally left out of town hall style public meetings. The process included brainstorming to understand whose voices were missing, accessing community input from previous meetings, and to identify possible contacts.

Populations reached through focus groups:

- Youth aged 14-18
- Senior population
- Individuals with physical disabilities
- Adults with developmental disabilities
- Seniors with developmental disabilities
- Caregivers
- Childcare workers
- Low-income families with children ranging from infants to teenagers
- Tolowa Dee-Ni' Cultural Committee
- Hispanic/Latino populations

These focus/working groups were set up in locations determined by representatives or community partners who determined where the most comfortable location would be for each population. At each meeting small posters of the current master plan were available, and participants were asked the following open-ended questions while someone transcribed their answers, comments, suggestions, and concerns. When needed, translators were available.

This process was more casual, and the speed or tone was determined by the groups. Sometimes the conversations were focused primarily on each specific group's needs, concerns and suggestions.

Setting the Stage

- When is the last time you used Beachfront Park?
- What is your favorite memory of Beachfront Park?
- Who uses the Park now, and how?

Decisions/Design

- Stand in someone else's shoes (an elderly neighbor, a friend with mobility challenges, a child, or loved one) – What might be fun for them? What is challenging? How can we address this?
- How would you change Beachfront Park?

Reflection

- What do you do there now?
- What do you wish you could do at the Park?
- What are the high points of Beachfront Park?
- What are the low Points?
 - If safety was brought up, additional questions were asked to get clarity and to solicit possible solutions/recommendations from community members.

This loosely structured process was extremely successful in building trust of residents and creating comfortable spaces for them to not only participate, but also to let them lead the conversations to a place that allowed for them to be open and candid, and that also provided an opportunity for them to be empowered and engaged in a process they normally would not be a part of.

The key insights of this process can be sorted into four main themes. The themes represent the wants and needs that were expressed by the community and the role Beachfront Park should play in our community development. These ideas represent the ideas that reflected across the working groups and in previous community engagement.

Sense of Pride & Place (Representing A Beautiful Community)

- Signage in multiple languages
- Native plants
- Tolowa cultural elements
- Opportunities for photos with natural backdrops by the water
- Nature watching

Gathering as a Community (Event/Entertainment for Locals/Visitors)

- Amphitheater

- Food trucks
- Festivals & cultural events
- Artisan fairs & art walks in a plaza area

Feeling Safe & Welcome (Less Crime/More Accessibility)

- Improve access to more areas of the park (wheelchairs, mobility impaired, strollers)
- Lighting: pathways
- Play areas without woodchips
- Better overall access to town, pier, harbor, trails, etc.
- More seating options and ADA picnic tables

Passive & Active (Enjoying Quiet/Getting Exercise)

- Fun for multiple ages
- Walking paths with fitness stops
- Kinetic play
- Meditation & bird watching
- Biking features

3 Master Plan Design Alternatives – Recreation/Cultural/Nature Focus

A years' worth of community outreach and data collection on design ideas, popular park features, safety concerns, community values, recreation preferences and disability related needs was given to PGAdesign, a Bay Area based company in order to create three master plan design alternatives for the community to provide feedback on. This was the moment when the community was able to see the variety of ways their input could be actualized into a larger cohesive plan centered around a theme. The themes were: Recreational Focus, Cultural Focus, and Nature Focus. The community also had the ability to join the meeting via Zoom, Facebook Live and YouTube, where the views far exceeded expectations. Over 300 community surveys were filled out by individuals, families and even a community classroom.



During the meeting PGAdesign landscape architects asked for input regarding preference with the different locations of various features in each plan and answered questions. The residents asked the Police Chief to talk about safety and the pros and cons of patrolling these various plans and features.

By completing the survey, community members were able to provide their input in the following areas:

- If they thought a theme was important for the future identity of the park
- Favorite design theme for the master plan
- Importance of sustainable design
- What park design features they personally prefer
- Most important recreation features for the community
- What type of seating is preferred for the amphitheater
- Importance of a civic-scaled plaza for community gathering

There were also several places for open-ended responses and opportunities for suggestions and concerns. Some responses included:

- The recreation focus, especially the Bike Park. will draw local kids and families to utilize the park year-round. The Bike Park will be a huge draw to regional recreation tourism, and this location and option leaves the most space for the best possible Bike Park.
- While it still provides space for recreation, it helps visitors see the long-standing connection of this area to people who have existed long before colonizers arrived. I hope it will include native plants and names.
- The other designs are too cluttered, too expensive to maintain, and invites VAGRANTS to hide around corners. Keep it OPEN, easy to maintain, that feels more like a safe place for women and kids! The earthen amphitheater would be an excellent addition. As much as I would love to honor our local Native American tribes, I think having some exhibit just around the Cultural Center would be enough.
- I love them all, I want this to move forward. I really want something in this community to take my kids to for family play.
- Offering young adults entertainment is great. The City needs to focus on what will continually bring people back. If you do a cultural focus only, people won't keep coming back. It will be a one-time visit, "been there, done that", kind of stop. The bike track and walking loop will provide health benefits for many people.
- I work with adults with disabilities and we focus on community involvement. Having the recreation resources would give more opportunity for our clients.
- Keep it friendly for all ages and I don't want it to mess with the original landscape too much.
- I frequent the marina. There are needles and human feces everywhere. The vagrants and drug users are the only ones who use the covered structures. Do not build anything that the local meth addicts can use as a place to gather and shelter or they will take it over and ruin it.

You'll never be able to get rid of them if you build it so they can take shelter there. Make sure there are open spaces.

Local Boards and Commissions

City staff presented at multiple community meetings to engage a broader range of input, to encourage more participation at larger community meetings, ensure a broad range of support, maintain compliance with other governing bodies and to continue to build respectful relationships.

- Tolowa Dee-Ni-Cultural Committee
- Elk Valley Rancheria Cultural Committee
- Northcoast Marine Mammal Center
- Tolowa Dee-Ni' Tribal Council
- Elk Valley Rancheria Tribal Council
- Crescent City Planning Commission
- City of Crescent City - Council Meetings

Final Park Plan and Prioritization of Priority Project for SPP Grant

A final Beachfront Park Plan including costs and descriptions of amenities based on previous community input, was presented during a Zoom meeting. From there the community was able to determine what features they would like to have included in the State Park Development and Community Revitalization Program grant and if they would like the scope/size or design of some features to be modified due to the cost associated with features. A significant outcome of this meeting was the decision regarding the phasing of larger projects and beginning park development with a variety of features to meet the needs of a broad range of residents. From this final community meeting, City staff went back and adjusted the size and scope of additional support features in some key areas of the Beachfront Park Master Plan in order to ensure the community's wishes were represented in this grant application.

Throughout this process, Crescent City staff initiated meaningful relationships with members of the community that will benefit the City and the community in future outreach and community events.

Process that enabled the residents to provide park design ideas

Design input from residents was taken at every step of the process to ensure that City staff were representing the community's needs as the project developed. At each meeting, City staff provided residents with a variety of ways to communicate their design ideas for recreation features within the park and their recommendations regarding overall park design/interconnectivity of existing features and new features. Staff acknowledged that there are some intrinsic barriers to large meetings in socio-economically disadvantaged communities that discourage broad representation.

Some of these barriers are:

- Discomfort talking in front of large groups
- Learning disabilities which can make written responses uncomfortable
- Varying levels in reading abilities
- Educational attainment
- Fear of judgment from the larger community
- Previous racial or social injustices

Consciously working to eliminate these barriers, staff ensured that we paid attention to, and offered, opportunities for verbal, non-verbal, written and visual input from residents as much as possible. We also created opportunities for residents to have one-on-one engagement with staff outside of the larger public meetings via phone, email and Zoom meetings.

Tabling Events

Community members were encouraged to relate their design ideas for the park in a variety of ways at the three community tabling events.

- Several posterboards were available to write down ideas on, use Post-It notes, or leave written comments on available paper.
- Art supplies were available for community members to draw or design park amenities where they thought they should go, and an aerial view of current park was available at this table as a template.
- Community members were encouraged to verbally share ideas with City staff if they felt uncomfortable writing or drawing in front of others.
- Contact information for the Recreation Director was available to take if community members felt uncomfortable sharing information in front of the group or others.

Townhall Meeting

Community members were encouraged to relate their design ideas, preferences for previously suggested ideas over others, and reasons why some design ideas should not be considered. Examples of design elements and images from other parks were also displayed to provide ideas and spark creative imagery. This input was gathered in a variety of ways at the two townhall meetings, including:

- Several areas throughout the Cultural Center were available to write down ideas on posterboards or post-it notes.

- Tables were available with art supplies for community members to draw or design park amenities, and an aerial view of current park was available at this table as a template.
- Community members were encouraged to verbally share ideas with City Staff if they felt uncomfortable writing or drawing in front of others.
- Contact information for the Recreation Director was available to take if community members felt uncomfortable sharing information in front of the group or others.

Focus Groups

Community members participating in focus groups were encouraged to relate their preferences for recreation features and design ideas within the park in a more relaxed setting that was tailored to increase conversation and allow participants to address their specific preferences. At each meeting small posters of the current master plan were available, and participants were asked some of these open-ended questions while someone transcribed their answers, comments, suggestions, and concerns.

Decisions/Design

- Stand in someone else's shoes (an elderly neighbor, a friend with mobility challenges, a child, or loved one) – What might be fun for them? What is challenging? How can we address this?
- How would you change Beachfront Park?

Reflection

- What do you do there now?
- What do you wish you could do at the Park?
- What are the high points of Beachfront Park?

During the focus group at the Senior Center there was a discussion regarding benches and sitting areas. Suggestions included ensuring the following considerations were incorporated:

- Located closer to parking areas for differently abled residents
- Designed to accommodate wheelchairs, walkers, and canes
- Facing not only the waterfront, but also green areas, nature areas and Elk Creek for better bird watching for all ages

During the Child Care Council focus group design ideas were suggested for various features and such as:

- Assorted natural climbing opportunities for all ages
- Summer music events and movies in the park amphitheater for families with young children. This agency offered to help with these events.

During the focus group with New Dawn staff and the disabled adults they support, City staff were provided design ideas that later became favorite features in larger meetings, including:

- Sensory play features
- Nature/forest play elements

- Storyboards about the tsunami and marine mammals

This loosely structured process was extremely successful and when needed, translators were available to allow the conversations to continue when participants struggled with relaying their visions. Participants would even use their phones to search for examples of design ideas and share them with focus group facilitators.

Zoom Meeting

During the various Zoom meetings throughout this process, participants were encouraged to make comments in the chat, ask questions in the Q&A features, participate in polls, raise their hand to verbally answer questions, and every meeting started and ended with contact information for the Recreation Director. Zoom meetings were also recorded and saved to YouTube and live streamed on the City's Facebook page. Comments from both of these platforms were also added to the data collection. These additional viewing resources provided community members an opportunity to stay updated and informed on this process at time that was most convenient for them. Each Zoom meeting was also accompanied by a community survey and links to that survey were provided during the Zoom meeting, on the City website, and on Facebook.

3 Master Plan Design Alternatives – Recreation/Cultural/Nature Focus

A years' worth of community outreach and data collection on design ideas, popular park features, safety concerns, community values, recreation preferences, and disability related needs was given to PGAdesign, a Bay Area based landscape architects, to create three master plan design alternatives for the community to provide feedback on. This was the moment when the community was able to see the variety of ways their input could be actualized into a larger cohesive plan centered around a theme.

Community members were able to provide their input in the following areas in the survey:

- If they thought a theme was important for the future identity of the park
- Favorite design theme for the master plan
- Importance of sustainable design
- What park design features do they personally prefer
- What type of seating is preferred for the amphitheater
- Importance of a civic-scaled plaza for community gathering

There were also several places for open ended responses and opportunities for suggestions and concerns. Contact information for the Recreation Director was available during the meeting and via the survey if community members wanted to discuss design ideas directly with a City staff member.

Additional Feature Specific Design Meetings

Bike Park - Pump Track

Additional community outreach was done by the City of Crescent City, Del Norte Trail Alliance and Trail Labs Co., an applied recreation ecology consulting company based in Northern California, to encourage interested community members to help design a pump

track and larger bike park. Del Norte Trail Alliance received a \$6,000 grant to incorporate community input into a proposed pump track design. Del Norte Trail Alliance sponsored the community meetings where Trail Labs Co. provided information regarding pump tracks, showed various examples of fully completed parks as well as various design alternatives and answered questions. Community members were then put into small groups and allowed to design pump tracks and bike parks that they felt would provide the recreational experience they were looking for. During the process Trail Labs Co. and the local club members were able to answer questions and provide support. A final design for a full Bike Park including a Pump Track was submitted to the City and vetted through the broader community meetings where feedback and questions were able to be addressed and a final design submitted for the Pump Track.

Tolowa Cultural Interpretive Area with Indigenous Plantings

Out of respect to the Tolowa, indigenous people of the area, City staff did not immediately move forward with residents' requests for information, art, or design elements representing the Tolowa culture in the park. City staff followed recommendations on the appropriate avenues to request an audience with the Tolowa leaders of both local Tolowa tribes. With direction from representatives from the tribal governments, City staff were directed to begin conversations with each government's Cultural Committees.

Through these meetings tribal elders, tribal members, and tribal staff shared history, ideas for park features, and design suggestions including artwork and pictures from their archives. These suggestions were approved through Cultural Committees before being added to any design plans and taken to the larger community for feedback. The final, and necessary, step was to get official approval from each of these sovereign nations to use their cultural information in Beachfront Park. City staff presented to both Tribal Councils and received unanimous approval for moving forward with the current designs.

Community Ideas that will be part of Design

Bike Park- Pump Track

Usable for multiple levels
 Design provides opportunity for skill development
 Sustainable design with minimal maintenance required
 Adequate draining to prevent water pooling
 Viewing areas of the coastline
 Areas for resting

New ADA Playground

Accessible for all levels of mobility
 Quiet spaces within the play areas
 Sensory play features
 Play features that allows for skill development

Waterfront Plaza

Layout promotes social gathering
 Areas for resting, enjoying the views, and eating
 Down casting lighting
 Interpretive features to mark context and history
 Access to the beach and water

Amphitheater

Audience facing the water for performances
 Accessible for all levels of mobility
 Promotes social gathering
 Supports structured and unstructured activity
 Green and natural looking space
 Sustainable and resilient design
 Removable engineered, high wind safe canopy
 Design allows for vendors to be close but not impair the coastal views

One-Mile Loop

Well lit
 Down casting lighting
 Clear and bright striping
 Exercise and stretching information for all ages and abilities

Tolowa Cultural Area with Ingenious Plants

Information on the “living culture”
 Incorporates Tolowa design elements
 Tells the story of the Tolowa People
 Incorporates medical and cultural plants
 Green and natural looking space
 Design creates spaces for resting and contemplation
 Information does not dwell on the historical trauma but celebrates the values of the people

Goal 2 – Selection of the location of recreation(s) within the park.

Process that enabled the residents to express their preferences for the location of the recreation feature(s) within the park

At each meeting, City staff provided residents with a variety of ways to communicate their preferences for the location of recreation features within the park. Staff acknowledge that there are some intrinsic barriers to large meetings in socio-economically disadvantaged communities that discourage broad representation.

Consciously working to eliminate barriers, staff ensured that the City offered opportunities for verbal, non-verbal, written and visual input from residents as much as possible. We also created opportunities for residents to have one-on-one engagement with staff outside of the larger public meetings via phone, email, and Zoom meetings.

Tabling Events

Community members were encouraged to relate their preferences for the location of recreation features within the park in a variety of ways at the three community tabling events.

- Several posterboards were available to write down ideas on, use post-it notes, or leave written comments on available paper.
- Art supplies were available for community members to draw or design park amenities where they thought they should go, and an aerial view of current park was available at this table as a template.
- Community members were encouraged to verbally share ideas with city staff if they felt uncomfortable writing or drawing in front of others.
- Contact information for the Recreation Director was available to take if community members felt uncomfortable sharing information in front of the group or others.

Townhall Meeting

Community members were encouraged to relate their preferences for the location of recreation features within the park in a variety of ways at the two townhall meetings.

- Several areas throughout the Cultural Center were available to write down ideas on posterboards or post-it notes.
- Tables were available with art supplies for community members to draw or design park amenities, and an aerial view of current park was available at this table as a template.
- Community members were encouraged to verbally share ideas with City Staff if they felt uncomfortable writing or drawing in front of others.
- Contact information for the Recreation Director was available to take if community members felt uncomfortable sharing information in front of the group or others.

Focus Groups

Community members participating in focus groups were encouraged to relate their preferences for the location of recreation features within the park in a variety of ways at the two townhall meetings.

- Several of the open -ended questions offered opportunities for them to freely express ideas.
- Tables were available with art supplies for community members to draw or design park amenities, and an aerial view of current park was available at this table as a template.
- Community members were encouraged to verbally share ideas with City Staff if they felt uncomfortable writing or drawing in front of others.
- Contact information for the Recreation Director to take if community members felt uncomfortable sharing information in front of the group or others.

Zoom Meetings

During the various Zoom meetings throughout this process, participants were encouraged to makes comments in the chat, ask questions in the Q&A features, participate in polls, raise their hand to verbally answer questions, and every meeting started and ended with contact information for the Recreation Director. Zoom meetings were also recorded and saved to YouTube and live streamed on the City Facebook page. Comments from both of these platforms were also added to the data collection. These additional viewing resources provided community members an opportunity to stay updated and informed on this process at a time that was most convenient for them. Each Zoom meeting was also accompanied by a community survey and links to that survey were provided on during the Zoom meeting, on the City website and on Facebook.

List the reasons that will be used for the location of the recreation feature(s) within the park.

Bike Park- Pump Track

Location close to the water and clear views of harbor
 Away from locations already busy with other features
 Along the California Coastal Trail
 Adequate parking
 Close to a restroom

New ADA Playground

Close to existing playground
 Adjacent to municipal pool
 Close to Del Norte Child Care Council and Community Library

Waterfront Plaza

Along the waterfront
 Has access to the beach and water
 Adjacent to Howe Drive parking area
 Along the California Coastal Trail

Amphitheater

Audience facing the water
 Distanced away from senior living apartments
 Close to existing parking

One-Mile Loop

Incorporates California Coastal Trail in part of the loop
 Goes through Tolowa Cultural Area
 Encompasses the perimeter of the park for maximum viewing options
 Creates a circle

Tolowa Cultural Area with Ingenious Plants

Near the existing Cultural Center and Visitors' Center. (This location is also protected from the marine weather which will support the growth of local plants used by the Tolowa people.)
 Close to existing parking.
 Close to the municipal pool. (Encourages the School District to allow time for the 4th graders, who are part of a district-wide swimming lesson program, to explore this area)

Goal 3 - Safety and PARK beautification. The RESIDENTS engaged in a process to provide other PARK DESIGN ideas, including solutions for safe public use, and PARK beautification such as landscaping and public art.

SAFETY

People seek out parks because they provide contact with the natural environment, recreational environment, and a social environment which offers opportunities for meeting with friends, watching others and being seen - all of which help to establish a feeling of comfort and security. At every meeting safety was a discussion point and important to all residents for different reasons. Families of young children were concerned more specifically with the playground and bathroom areas, while seniors and walking residents expressed concern about houseless people in unlit areas and physical accessibility.

At all large public in-person meetings and Zoom meetings, our City Police Chief was in attendance to engage with community, hear concerns and discuss possible current solutions and future possibilities. Townhall Meetings had a designated area dedicated to offering the community an opportunity to share their concerns about safety in the park and to offer solutions and/or suggestions to help increase feelings of safety. During the smaller focus groups, open-ended questions were asked regarding how community members would change the park and what are low points of the current park experience. Follow-up questions and group discussions were encouraged whenever safety concerns came up. At all meetings overhead maps of the park were available for reference, and community members were able to give locations of safety concerns and ideas where solutions could be developed.

“I will be afraid of people living in the additional trees, I live 2 blocks away and walk there often, not comfortable when I'm afraid. The trees at path to lighthouse need to be removed, they only provide place to hide, not beauty and they block view for those who are in cars. I love to watch storms from my car. The older bathrooms are creepy. Need volunteer security or something, more lights, lock up whole park at night. Thank you.” -Resident

All of these ideas and concerns were enveloped into the three design alternatives that were presented to the community. At that meeting residents were able to discuss with the landscape architects and the Police Chief their concerns and learn about how the design elements brought back to them incorporated safety features. For example, a line of site through the park for police officers and increased lighting around high use areas. At this meeting residents were able to pick the park plan they preferred and felt addressed their concerns the best. If safety concerns had not been addressed to meet the community's needs, modifications were made to the final plan.

It is important to note that City staff took this topic seriously and have used feedback gained from this process to address concerns from residents since the initial September 2019 townhall meetings to improve conditions in Beachfront Park and support a safer place for all residents in the park.

BEAUTIFICATION

Landscaping and art were consistently part of the dialogue with residents. At tabling events residents were provided maps of the park and art supplies and encouraged to share their ideas visually, verbally or write them down for others to see and comment on.

At every townhall meeting there was an area dedicated to offering the community an opportunity to share their thoughts for sections of the park, features, the overall park flow or theme, or offer particular requests they felt would be important enhancements for the park. Examples of beautification ideas were posted around the room for reference.

During the smaller focus groups, open-ended questions were asked regarding how community members how they would change the park and what are ideas to increase the park experience. Follow up questions and group discussions were encouraged whenever beautification ideas came up encouraging participants to offer examples of other parks, colors, and/or look up examples on their phones to show City staff.

Community surveys that accompanied the Zoom Meetings allowed residents to share their ideas and preferences.

“I like ethnobotany plantings, I think the park should focus on native plants, and food. I also like the Tolowa incorporation and would like to see even more to honor the land. I like the outdoor access of the amphitheater and the outdoor rec. as the bike park is essential.” -

Resident

“Paths with pretty scenery, natural but groomed appearance.” – Resident and Mother

It is important to note that at every event, meeting and/or focus group, the importance of showcasing the natural environment that surrounds the park as the foundation of park development was emphasized. For example, bird/nature watching, showcasing the beach, and ensuring people could see the iconic Battery Point Lighthouse were consistently brought up to ensure that City staff keep a natural feel to the park that connects to the abundance of nature that surround the park. A combination of beautification and safety was the foundation for picking specific bollard lighting along the One Mile Loop. This highly efficient lighting safely lights pathways but is shielded to foster ‘dark skies’ for minimal impact on shoreline habitat during evening hours as well as residents’ ability to enjoy the magnificent coastal sunsets.

All of these ideas and recommendations were enveloped into the three design alternatives that were presented to the community. At that meeting residents were able to discuss with the landscape architects and the city team the differences between the plan design elements and features. At this meeting residents were able to pick the park plan they preferred, as well as favorite features/components of all three, and they felt would provide the experience they were hoping for in the park. The final plan incorporates aspects of all three design alternatives based on the community’s desire to meld recreation, nature and culture into Beachfront Park.

List of safe public use ideas: *

- Increased lighting throughout all new features
- Play areas with soft turf or material and not wood chips
- ADA accessible pathways
- Clear sightlines through the park
- Ensure trees do not block line of site for safety officers and guests
- Increased signage including wayfinding, events, and emergency contact information in Spanish, Hmong, Tolowa and English
- Develop areas that provide activities beyond organized sports for more consistent area occupancy and use
- Locate features near park perimeters, near parking areas, or along well-lit paths

List of beautification ideas:

Green Spaces

Local trees with more soil for healthier plantings

Indigenous plants that encourage wildlife habitat to help with bird watching

Local plantings with colorful foliage and/or blooms

Information regarding plantings

Seating for elders/seniors (wheelchair accessible) that faces green areas, Elk Creek, and bird watching areas

Clean and Maintained Spaces

Design that allows for easy mowing and edging of areas

Well-lit and clean restroom areas

Irrigation improvements

Clear Representation of the Place

Beautiful and clear signage

Interpretive

Wayfinding signs

Incorporate Tolowa and Spanish translations

Public Art

Tolowa tribal designs stamped into pathways

History

Understanding of the site history

Understanding of Tolowa “living culture”

Connection to ocean

Connectivity

Signs that explain the full usage of the site and nearby attractions

Signs that match with the City’s existing signage

Different areas of the Park have themes

Flowing connections to Front Street, B Street Pier, beaches, and harbor

Project Selection Criteria 2 – Community Based Planning

| Project Selection Criteria # 4.A - Community Based Planning | | | | | # 4.A.1 | Project Selection Criteria # 4.B - Community Based Planning | | |
|---|-------------------|--|-------------------------------|-------------|---|---|---|---|
| Table | | | | | Why meeting location & time was convenient for resident with various employment & family schedules & lack of private transportation. | Description of the method(s) used to invite residents to this meeting. (up to 25 words) | Number of residents who participated in this meeting. | General description of the residents (youth, seniors, families or other groups) who participated in this meeting. (up to 25 words) |
| # | Meeting Date/Year | Meeting Type, Venue, Address | Start Time - End Time (am/pm) | Day of Week | | | | |
| 1 | 9/4/2019 | Community Event, Downtown Farmers Market, Corner of Front and K Streets, Crescent City, CA 95531 | 9 am-2pm | Wednesday | City Staff chose this location and site in order to meet the public where they congregate and at large, popular, public events for our community. | City staff provided PSAs to local media and shared information on Facebook to encourage community members to participate in activities at tables at the market. | 50 | Broad range of community members. Due the number of community members and the constant flow it was difficult to track demographics. |
| 2 | 9/7/2019 | Community Event, First Friday, Downtown Community Event, 3rd Street, Crescent City, CA 95531 | 5-7pm | Friday | City Staff chose this location and site in order to meet the public where they congregate and at large, popular, public events for our community. | City staff provided PSAs to local media and shared information on Facebook to encourage community members to participate in activities at booths at the market. | 75+ | Broad range of community members. Due the number of community members and the constant flow it was difficult to track demographics. |

| | | | | | | | | |
|---|-----------|---|---------------|----------|---|---|-----|---|
| 3 | 9/10/2019 | Townhall Meeting, Cultural Center, 1001 Front Street, Crescent City, CA 95531 | 5:30-7 pm | Tuesday | Cultural Center is located adjacent Beachfront Park. This location is a stop on all bus routes and the facility has ADA access. This time was chosen to accommodate working population, families and youth in sports. This time did not conflict with other scheduled community meetings or school district meetings. City staff provided these additional community engagement opportunities: , 1K Facebook livestream views | Staff promoted Information regarding this meeting on social media, interviews with local radio/news, flyers, Facebook, Radio/print media, PSAs and shared by community partners | 76 | In person attendees included youth, families, seniors, community program coordinators, civic leaders, Tolowa tribal members |
| 4 | 9/14/2019 | Community Event, Farmers Market, Del Norte Fairgrounds, 421 US-101, Crescent City, CA 95531 | 9am - 1:30 pm | Saturday | City Staff chose this location and site in order to meet the public where they congregate and at large, popular, public events for our community. | City staff provided PSAs to local media and shared information on Facebook to encourage community members to participate in activities at booths at the market. | 125 | Broad range of community members. Due the number of community members and the constant flow it was difficult to track demographics. |

| | | | | | | | | |
|---|------------|--|------------|-----------|--|---|----|---|
| 5 | 9/17/2019 | Townhall Meeting, Cultural Center, 1001 Front Street, Crescent City, CA 95531 | 12-1:30 pm | Tuesday | Cultural Center is located adjacent Beachfront Park. This location is a stop on all bus routes and the facility has ADA access. This time was chosen to accommodate working population during the lunch hour, stay at home families, Disabled Community that requires support services to attend public events and seniors. This time did not conflict with other scheduled community meetings or school district meetings. City staff also provided the following opportunities for input : 780 Facebook livestream views | This Drop-In meeting was promoted by staff using social media, interviews with local radio/news, Radio/print media, shared by community partners, emails to individuals asking for updates. | 49 | In person attendees included youth, families, seniors, community program coordinators, civic leaders, Tolowa tribal members |
| 6 | 12/13/2019 | Design, Del Norte Trail Alliance - Health and Humans Services, 880 Northcrest Dr., Crescent City, CA 95531 | 6-7:30 pm | Friday | Del Norte Trail Alliance picked this location as it is centrally located in the City and has a large conference room that would allow for working space. | Information about meeting was posted on social media, shared by community partners, emails sent to community members interested in helping to design the Pump track. | 19 | Youth, parents, adult riders and curious residents. |
| 7 | 12/18/2019 | Focus Group, Sunset High School, 2500 Elk Valley Cross Rd, Crescent City, CA 95531 | 10-11am | Wednesday | All students are offered free transportation through the school district to this location and the meeting was offered during a time that did not conflict with student's education. | Teachers/staff encouraged youth to participate in meeting and it was held during a time that would not conflict with classes or other activities on campus. | 12 | Youth ages 14-18 attended meeting. This school provides education to our most at-risk high school aged students. Three High School staff also present |

| | | | | | | | | |
|----|------------|--|--------------------|-----------|--|---|----|--|
| 8 | 12/18/2019 | Focus Group, Del Norte Senior Center, 1765 Northcrest Dr, Crescent City, CA 95531 | 12:30-1:30 pm | Wednesday | Staff reached out the Senior Center staff and worked them to find a time that was feasible easiest for the seniors. There is also public transit stop at this location. | Community identified this underserved population wasn't represented in previous meetings. Child Care Council staff outreached to encourage low income families to feel welcome and participate. | 10 | Seniors |
| 9 | 12/18/2019 | Focus Group, Del Norte Child Care Council, 212 K St, Crescent City, CA 95531 | 2-3 pm | Wednesday | Staff reached out the Child Care Council staff and worked them to find a time that was feasible easiest for their families. There is also public transit stop at near this location and it is a block away from Beachfront Park. | Community identified this underserved population wasn't represented in previous meetings. Staff contacted the Childcare Council Coordinator and her staff reached out to this underserved population. | 5 | Childcare workers and parents of children ranging from infants to teenagers. These families qualify as low-income and in need of support services. |
| 10 | 1/10/2020 | Focus Group, New Dawn, Crescent City Fire & Rescue, City Station, 520 I St., Crescent City, CA 95531 | 10:30- 11:30 am | Friday | After discussions with the New Dawn service providers, it was decided that the Fire Hall was a centralized location that would be able to support their clients to be able to access most easily. It is within walking distance of the park. | Community identified that this underserved population wasn't represented in previous meetings. Staff contacted New Dawn Coordinator and their staff reached out to this underserved population. | 10 | Adults with Disabilities and their caregivers attended this meeting. These adults included local tribal members and other traditionally underserved community members. |
| 11 | 1/10/2020 | Focus Group, Small Business Owners and Employees, Crescent City Fire & Rescue, City | 5-6:30pm | Friday | After discussions with the business owners it was decided that the Fire Hall was a centralized location that would be easily accessible. It is within walking distance of the park. | City staff called, emailed and left invitations for business owners close to Beachfront Park and employees to find a time that worked for them. | 6 | Adults and seniors working in community with residents and tourists who frequent the park. |

| | | | | | | | | |
|----|-----------|---|----------|-----------|--|---|---|---|
| | | Station, 520 I St., Crescent City, CA 95531 | | | | | | |
| 12 | 1/15/2020 | Focus Group, Tolowa Dee-Ni Cultural Committee, 350 N Indian Rd, Smith River, CA 95567 | 5-6 pm | Wednesday | Staff coordinated with Tribal Leaders and were invited to Tolowa Dee-Ni' <i>Waa-tr'vslh-'a</i> Cultural Committee Meeting at tribally owned House of Howonquet. | Upon recommendations from Tribal Leaders, Amanda O'Connell, Tribal Historic Preservation Officer for Tolowa Dee-Ni', reached out to Tolowa community members and elders to participate. | 8 | All committee members were Tolowa tribal members, including 3 tribal elders |
| 13 | 1/16/2020 | Focus Group, Open Door Community Clinic, 550 E Washington Blvd, Crescent City, CA 95531 | 5pm-6 pm | Thursday | This clinic provides services to the medically underserved population in our community and does amazing outreach to the Hispanic/Latino population. Staff worked the Site Administrator on establishing the location and time of this meeting that would be most comfortable for this group. | Community identified population wasn't represented in meetings. Open Door Clinic's translators/staff were present to encourage all to feel welcome, participate, with documents available in Spanish. | 6 | Spanish speaking Grandparents, grandchild in elementary school, two mothers of young children and a professional woman her 20s. |

| | | | | | | | | |
|----|------------|--|--------------|-----------|--|--|----|--|
| 14 | 2/19/2020 | Community Meeting, Cultural Center, 1001 Front Street, Crescent City, CA 95531 | 3-6pm | Wednesday | Cultural Center is located adjacent Beachfront Park. This location is a stop on all bus routes and the facility has ADA access. This time was chosen to accommodate working population, families and youth in sports. This time did not conflict with other schedule community meetings or school district meetings. | This meeting was promoted by staff using social media, interviews with local radio/news, Radio/print media, shared by community partners, emails to individuals asking for updates. | 48 | In person attendees included youth, families, seniors, community program coordinators, civic leaders, Tolowa tribal members |
| 15 | 10/7/2020 | Town Hall Meeting, 3 Alternatives Meeting, ZOOM Meeting | 5-6pm | Wednesday | Zoom due to COVID restrictions. City staff provided these additional community engagement opportunities: 79 YouTube video views, 714 Facebook live views, 301 Surveys completed | 3 Plywood displays of design alternatives/information presented in rotating locations throughout park for week prior to meeting utilizing Facebook, Radio PSAs, News Articles, email list. | 47 | Broad Range of Community Members. Survey: 69% Caucasian, 8.2% Latino/Hispanic, 1.5 % African American, 16.5% Native Americans, 15% Seniors 6.9% Family/group, 2.6% youth |
| 16 | 12/10/2020 | Tolowa Dee-Ne Tribal Council Meeting - ZOOM Mtg | 1-2pm | Thursday | Zoom due to COVID restrictions | Meeting was posted via Tribal Council for tribal members to be able to participate in meeting and provide input | 16 | Tolowa elders, Tribal Council Members, Tolowa Dee-Ni' Staff |
| 17 | 12/14/2020 | Elk Valley Rancheria Tribal Council Meeting - ZOOM Mtg | 12:30-1:30pm | Monday | Zoom due to COVID restrictions | Meeting was posted via Tribal Council for tribal members to be able to participate in meeting and provide input | 14 | Tribal elders, Tribal Council Members, Elk Valley Rancheria Staff |

| | | | | | | | | |
|----|----------|---|--------------|---------|---|---|----|--|
| 18 | 2/1/2021 | Focus Group, Crescent Elk Middle School, 994 G Street, Crescent City, CA 95531 | 11-12:30pm | Monday | All students are offered free transportation through the school district to this location and the meeting was offered during a time that did not conflict with student's education. | Teachers/staff encouraged youth to participate in meeting and it was held during a time that would not conflict with classes or other activities on campus. | 13 | 6th Grade youth |
| 19 | 2/2/2021 | Focus Group, Crescent Elk Middle School, 994 G Street, Crescent City, CA 95531 | 11-12:30pm | Tuesday | All students are offered free transportation through the school district to this location and the meeting was offered during a time that did not conflict with student's education. | Teachers/staff encouraged youth to participate in meeting and it was held during a time that would not conflict with classes or other activities on campus. | 15 | 6th grade youth |
| 20 | 2/2/2021 | Townhall Meeting, Final Community Meeting to Prioritize Projects for SPP Grant - ZOOM Mtg | 5:30-7:30 pm | Tuesday | Zoom due to COVID restrictions | This meeting was promoted by staff using social media, interviews with local radio/news, Radio/print media, shared by community partners, emails to individuals asking for updates. | 32 | Broad Range of Community Members. Survey results : 69.1% Caucasian, 18.2% Latino/Hispanic, 18.2% Native Americans, 14.5% Seniors, 12.7% Family/group |

Total Community Engagement Contacts: 636

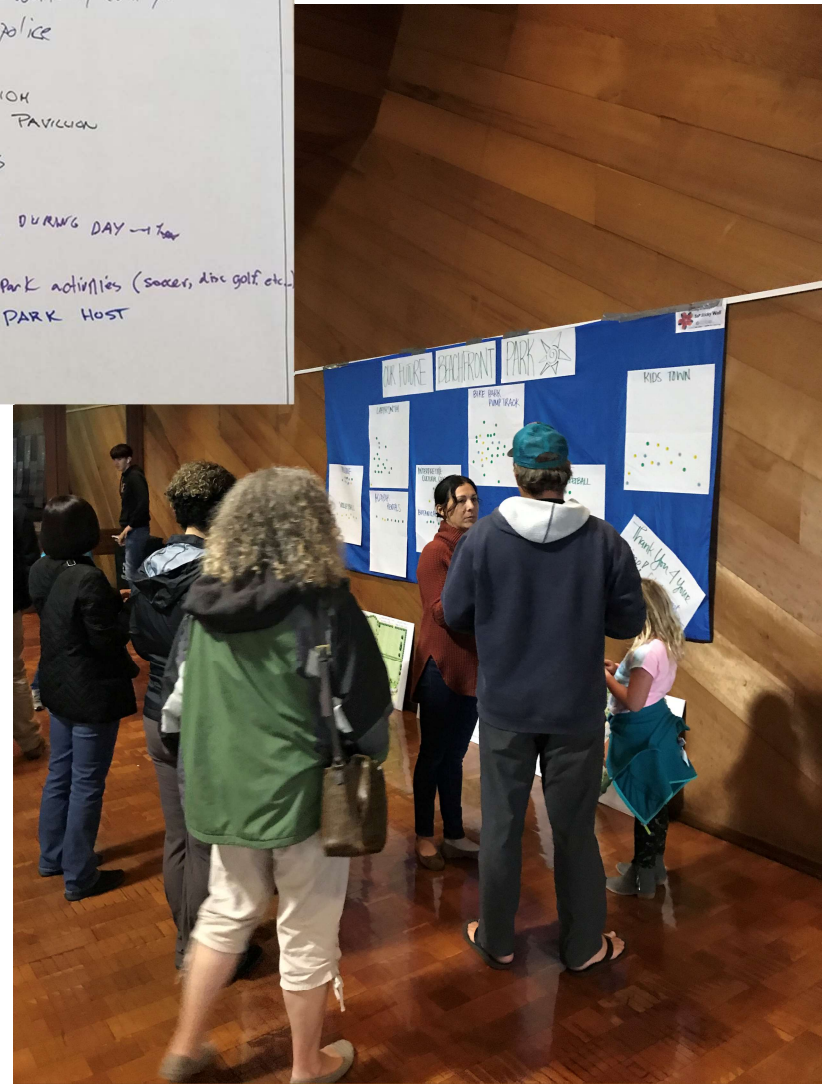
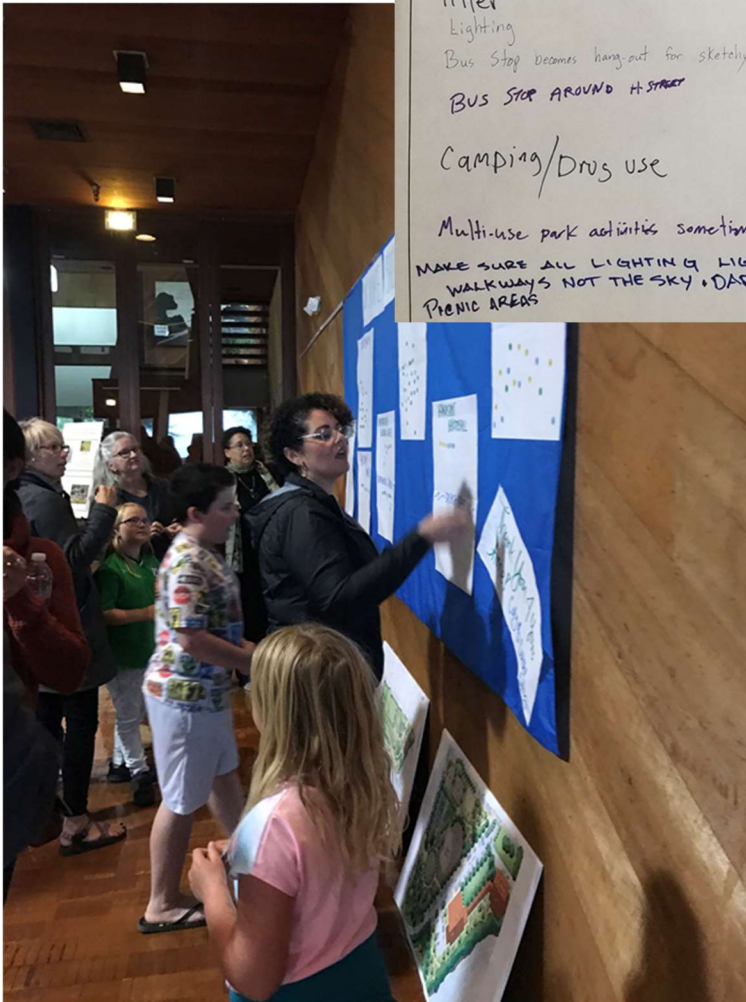


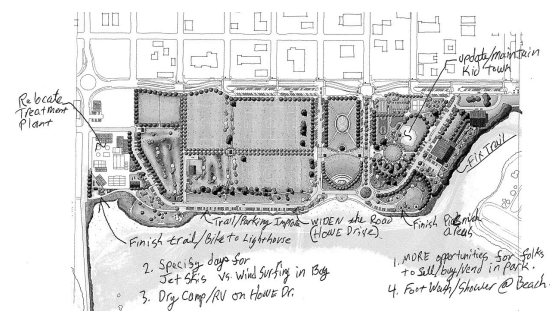
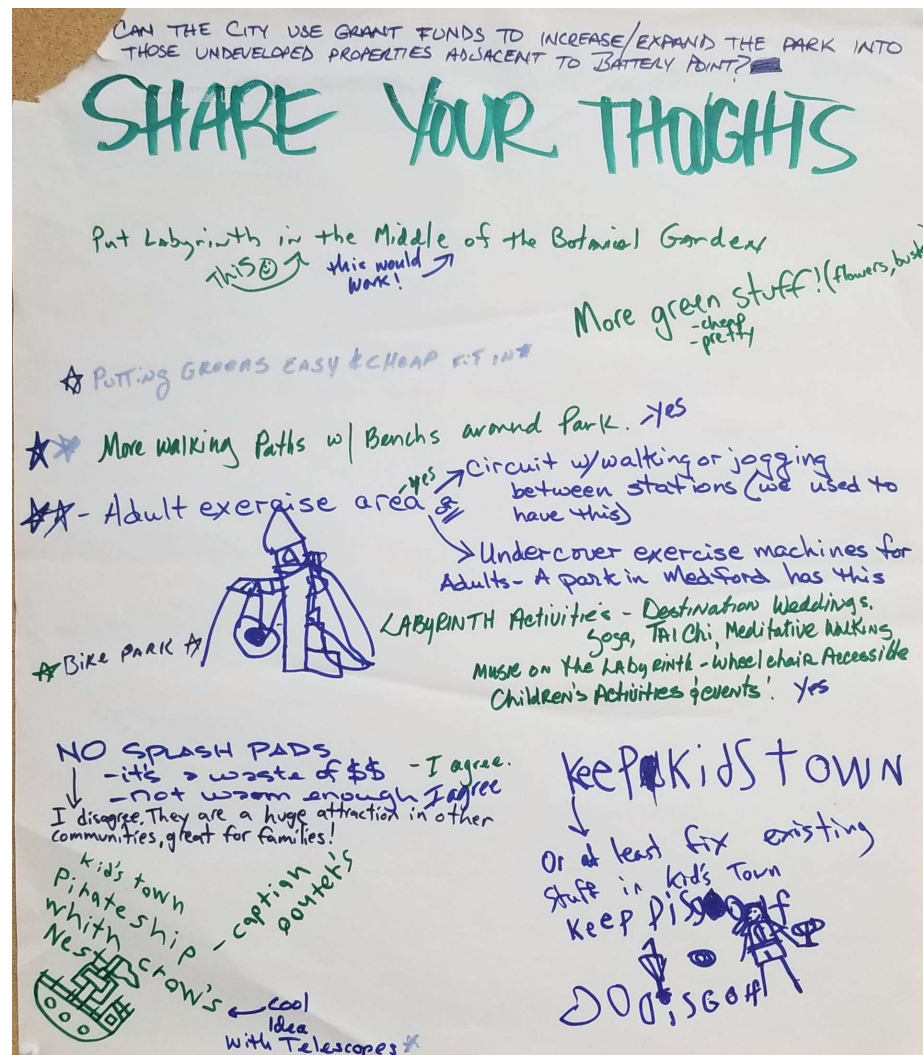
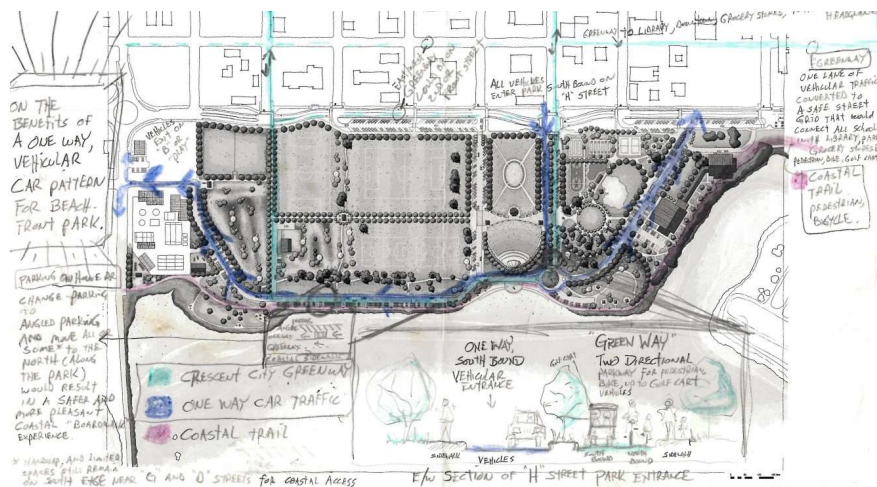




Provide your input on Beachfront Park Safety concerns with a pro-

| Concerns | Solutions |
|---|---|
| Illegal camping- litter | Stranger enforcement in summer |
| Dog poop + human | Provide baggies, signs to clean up |
| Addicts/Mentally ill- inappropriate behavior | Volunteer patrols- work w/ County, Monte Heath + city police |
| Lighting solar | Leash Law Enforcement |
| litter | - P.D. SUBSTATION |
| Lighting | - POLICE/SECURITY PAVILION |
| Bus Stop becomes hang-out for sketchy characters | - Do not litter signs |
| BUS STOP AROUND H STREET | - MORE CAMPERS OUT DURING DAY -> 1 hr TAKE DOWN TRUCKS |
| Camping/Drugs use | Awareness signs for Park activities (soccer, disc golf etc.) |
| Multi-use park activities sometimes clash | HAVE A PARK HOST |
| MAKE SURE ALL LIGHTING LIGHTS THE WALKWAYS NOT THE SKY - DARK SKY INITIATIVE | |
| Picnic Areas | |





'VMLH-TS'IT HAA~? (DID YOU KNOW?)

Tolowa Homelands are bounded by Wilson Creek to the South, Sixes River to the North, Point St. George to the West, and the Coastal Range watershed to the East.

Xaa-wan'-k'wvt - Howonquet

The village at the
Mouth of the River

Yan'daa-k'vt - Yontocket

The place of Genesis -
Center of the World

Dv-laa-ha~ - Hello

Daa-naa~-yash - Welcome

Shu' shaa nin-la - Thank You

Laa-sri' - Friend

Si~s-xa - Ocean

Chis-chu - Elk

Yaa-me' - Sky

Naa-svt - Beach

Taa-laa-wa Dee-ni' - Tolowa People

K'aa-nvsh - Town of Smith River

Taa-'at-dvn - Crescent City

Chit / Chit-dvn / Chit-xu - Brookings

Nii~-li~ - River

Lhuk - Salmon

K'vsh-chu - Redwood

Nan-ts'vn - Mountain

Scattered throughout the property are different tribal symbols that may include:



Ch'an'-t'li-mi~
Dance Knife



Nan-ts'vn-t'uu-t'uu-ni
Mountain Quail



Tolowa Dee-ni' Nation Seal



Ch'vlh-ghalh-ne mi~sr
Rattlesnake Nose



K'wee-lhin'-chu l
Frog Hand

FUN FACTS ABOUT THE K'VSH-CHU (REDWOODS) IN THE TOLOWA DEE-NI'-DVN (TOLOWA AREA):

- The tallest known redwood tree stands at 379.1 feet, higher than London's Big Ben Tower.
- Coastal redwoods can live more than 2000 years, with the oldest known tree dated to 2200 years old.
- Coastal redwoods living today were alive during the time of the Roman Empire.
- The foggy, wet Northern California coast creates an ideal environment for redwood growth because the trees require large amounts of water.

Harbor Wildlife



Double Crested Cormorant

This dark, long-bodied diving bird floats low in the water often with only its thin neck and bill visible and perches with wings half-spread to dry. They stand about 32 inches tall and have a wingspan of up to 52 inches. There is little difference in plumage between the males and females.

The Double-crested Cormorant is the most generally distributed cormorant in North America, and the only one likely to be seen inland in most areas. They forage by diving and swimming underwater, propelled by their feet and sometimes use their wings as well. They dive up to 25 feet deep and stay under for 30-70 minutes.



California Gull

Adult California Gulls are white-headed gulls with a medium gray back, yellow legs, and a dark eye. In their first year, they are mottled brown and white and often have a paler face. Gulls are strong, nimble fliers and opportunistic foragers; they forage on foot, from the air, and from the water.



California Sea Lion

California sea lions are known for their intelligence, playfulness, and noisy barking. Their color ranges from chocolate brown in males to a lighter, golden brown in females. Males reach 850 pounds (390 kg) and seven feet (2.1 m) in length. Females grow to 220 pounds (110 kg) and up to six feet (1.8 m) in length.

Sea Lions haul out and breed on sandy beaches. Females give birth from late May through July and nurse for about 8 months. Females spend most of their lives within about 50 miles of the breeding grounds while males will migrate north after the breeding season. Because of this, most California sea lions you see here in Crescent City are males.



Pacific Harbor Seal

Harbor Seals are commonly seen here in the marina feeding on herring. The color of their fur varies from light tan or silver with dark spots to black with light incomplete rings. They reach five to six feet (1.7-1.9 m) in length and weigh up to 300 pounds (140 kg). Males are slightly larger than females.

Harbor seals reach sexual maturity at 3-7 years and gestation lasts approximately 10 months. Females give birth in the spring here in Crescent City. Seal pups haul out on shore to rest and regulate their body temperature. If you see a seal pup alone on the beach, it is not abandoned! Harbor seal mothers are most likely out feeding and they are shy and will not return if there are people and dogs around the pup. The best thing to do is stay at least 100 yards away from the animal.



Bufflehead Duck

Buffleheads dive underwater to catch aquatic invertebrates. When courting females, male Buffleheads (pictured here) swim in front of them, rapidly bobbing their heads up and down. In flight, you can identify Buffleheads by noting their small size, fast wingbeats, and pattern of rocking side-to-side as they fly.



3 ALTERNATIVES

CULTURE FOCUS

RECREATION FOCUS

NATURE FOCUS



Cathy Garrett



12:02 / 1:04:20



Beachfront Park Master Plan Update 10/7/20

79 views • Oct 8, 2020



1



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SHARE



SAVE



PROJECT SELECTION CRITERIA 5

Employment or Volunteer Opportunities

Describe how the project will include employment or volunteer outdoor learning opportunities for residents including youth and/or corps members by answering A and B using the following chart format.

| A. Brief Description of the Meaningful Employment or Volunteer outdoor learning opportunities for residents and/or corpsmembers between June 5, 2018 until project completion (up to 50 words per opportunity) | B. Number of Volunteers |
|---|--------------------------------|
| The Tolowa Cultural Area with Indigenous Plants will be a community project facilitated by the Recreation Department in order to bring together Tribal members and residents to pick plantings, decide locations to plant, pass on wisdom, and provide the information necessary to post the cultural and medicinal uses. | 25-50 |
| This park project has over 45 tree plantings and the Recreation Department will be working with at-risk youth volunteers who are part of the yearly Youth Training Academy sponsored by Wild Rivers Foundation and specifically the group that works with gardening. | 15-25 |
| The City will be working with the California Conservations Corps Fortuna Center to coordinate corpsmembers assisting with constructing the pedestrian and unpaved bike trail and plant/tree planting. Crews may also be able to assist in installation of irrigation systems. | TBA |

PROJECT SELECTION CRITERIA 6

Partnerships or Committed Funding

Describe partnership assistance given to the applicant beginning with the passage of the Bond Act (June 5, 2018) through project completion, by completing the chart below.

- A. Name and General Purpose of Organization. Add * next to the health organization. (up to 25 words)
- B. Describe partnership role specific to this project providing volunteer hours, or materials, or funding for design, pre-construction, land acquisition or construction between the passage of the bond act and project completion. (up to 50 words per partnership)

—

- A. Del Norte Community Health Center* - independent, non-profit community health center, led by independent and consumer-majority board of directors, licensed by the State of California.
- B. This federally qualified community health center provided meeting location and supplies, provided staff hours to promote meetings, reached out to and engaged Latino/Hispanic populations for focus groups and meetings, provided volunteer hours for translation and interpretation services.

—

- A. The California Endowment* - a private non-profit, statewide foundation that works to make California a healthier place for all.
- B. Crescent City was awarded a \$20,000 grant to support a collaborative community engagement process with a targeted focused on broad community representation to ensure increased access to safe spaces for physical activity and wellness for previously underserved populations. This funding supported a consultant who supported City staff with focus groups.

—

- A. Sunset High School – Continuation High School in Del Norte Unified School District.
- B. This high school provided meeting location and supplies, provided volunteer hours to coordinate with city staff, as well as reach out to and personally invite at-risk teens to focus groups and meetings.

—

- A. Del Norte Child Care Council – Community non-profit that provides families with critical resources including childcare subsidy, parent education, supervised visitation, childcare centers, etc.
- B. This community agency provided meeting location and supplies, provided staff hours to coordinate with city staff, as well as reach out to and personally invite at-risk families and childcare providers to focus groups and meetings.

—

- A. California Coastal Conservancy – State agency established to protect coastal resources and encourage the public to enjoy them.
- B. Crescent City was awarded a \$90,000 grant to support the development of a comprehensive Park Master Plan for Beachfront Park that incorporated access to California Coastal Trail. This plan was community driven helped identify priority features for this grant.

—

- A. Del Norte Trail Alliance* – Community non-profit established to foster stewardship of sustainable trail systems in Del Norte County for all users.
- B. Group engaged broad community representation in the design of Bike Park, applied \$6,000 from a grant to engage consultant who specializes in these features, provided multiple meeting locations and supplies, provided volunteer hours engaging and personally inviting residents to all meetings, provided final design and costs estimates from community input.

—

- A. Tolowa Dee-Ni' Nation – Federally recognized tribe of Tolowa people
- B. This sovereign nation provided meeting location and supplies, provided staff hours to promote meetings, reached out to and engaged Tolowa elders and members for focus groups and meetings. Staff hours were also provided for Tolowa Cultural Advisor to meet with and provide Tolowa designs, pictures, and history consistently during outreach.

—

- A. Northcoast Marine Mammal Center –Non-profit that rescues and rehabilitates federally protected marine mammals so they can be released back into the wild and provides ocean stewardship education.
- B. This non-profit has committed to providing \$4858.45 to educate park visitors via interpretive signs in the new project areas about common local marine mammals and the importance of being stewards of the ocean. These signs will be in the Waterfront Plaza and along the waterfront.

—

- A. Elk Valley Rancheria- Rancheria and federally recognized tribe of Tolowa and Yurok people
- B. This sovereign nation provided meeting location and supplies, provided staff hours to promote meetings, reached out to and engaged Tolowa elders and members for focus groups and meetings.

—

- A. Del Norte County Public Health* – Branch of Del Norte County Department of Health and Human Services (DHHS) dedicated to promoting good health in the community.
- B. This branch of the DHHS will provide staff house to help develop informational signage on health and wellness practices throughout the park. Staff hours provided to promote community meetings, provide health data, donated meeting supplies, and

engaged in the community discussions regarding health and wellness during meetings.

PROJECT SELECTION CRITERIA 7

Partnerships or Committed Funding

Describe how the project will provide efficient use of water and other natural resources by answering both (A) and (B) combined, or (C) by itself.

A. How will the project include the following sustainable techniques? For the application to be eligible, the project must include, at a minimum, A(1):

1. Incorporate pervious surfaces or other technique(s) such as bio-swales or grading to capture storm water for infiltration or irrigation, or cleanse storm water before release.
2. Use of water efficient irrigation system that includes a rain sensor, evapotranspiration (ET) controllers, flow sensors, or on-site water recycling that reduces potable water consumption, or the project will not require additional use of water.
3. At least 10% of the materials for project construction will consist of recycled materials, or construction waste will be minimized by the separation and recycling of recoverable materials generated during construction.
4. Landscaping that excludes the use of invasive plants and instead features drought tolerant or climate appropriate non-invasive native turf, trees, shrubs, plants, and ground cover. Also discuss how the landscaping minimizes the use of toxic pesticides and inorganic fertilizers.

Use the following chart format to list and describe each sustainable technique in response to (A) above.

| | Sustainable Technique (up to 10 words) | Description of the sustainable technique (up to 50 words) |
|---|--|---|
| 1 | Incorporate pervious surfaces or other techniques | Permeable paving such as decomposed granite, permeable rubberized play surfacing and/or 'fibar' resilient play surfacing are among the paving surfaces in the project. Bioswales are integrated at each recreation feature and will be designed to filter and clean stormwater before percolation. |
| 2 | Use of water efficient irrigation system that includes a rain sensor and recycling city water to reduce potable water consumption. | All new irrigation is automated and operated by satellite-connected weather-guided irrigation controllers. These both incorporate rain sensors and turn the system off in wet weather. The minimum amount of water is used while effectively utilizing the abundant rain fall present in our pacific northwest environment. |
| 3 | Construction waste minimized recycling of recoverable materials generated during construction. | Crescent City works with contractors to ensure that construction waste is recycled into the current projects or recycled. The most significant construction waste on this project will be concrete and asphalt due to the demolition of parking areas and paths to increase green spaces along Elk Creek. |

| | | |
|---|--|--|
| | | Concrete will be crushed on site and reused for base rock under new paving. |
| 4 | Landscaping will exclude invasive plants and feature native shrubs and plants. | Project incorporates, and in fact features, native plantings and removal of invasive species in project areas. Toxic pesticides or inorganic fertilizers are not allowed in Beachfront Park due to its unique location to the coastline and Elk Creek Estuary. All products must be cleared through the Coastal Commission for environmental safety. |

B. How will the project include the following additional techniques that are not listed in question (A) above?

1. Carbon sequestration tree planting (identify approximately how many trees will be planted). See Greenhouse Gas Emissions Reduction and Carbon Sequestration technical assistance on page 65. If the project will not include tree planting, include one other energy, water, and natural resource conservation technique.
 2. Facilitation of safe and reliable drinking water to park visitors if not yet available. If safe and reliable drinking water is already available for park visitors, include one other energy, water, and natural resource conservation technique.
 3. One other energy, water, and/or natural resource conservation technique.
- Use the following chart format to list and describe each sustainable technique for B.

| | Sustainable Technique (up to 10 words) | Description of the sustainable technique (up to 50 words) |
|---|---|---|
| 1 | Native vegetation locally sourced to create indigenous landscape. | Both Tolowa Dee-Ni' Nation and the Elk Valley Rancheria have been and will continue to work closely with the City to ensure local and culturally approved techniques, plantings and materials are used to tell the history and living practices of the indigenous Tolowa people in the Tolowa Cultural Area. |
| 2 | 45 new trees will be planted in three areas of the park | Trees will be planted in the Bike Park and two areas around the Amphitheater. There are no buildings near these plantings, so shading is not a focus. Included in the scope, additional soil and organic materials will create a healthy growing environment currently lacking in the park. |
| 3 | One mile loop connecting California Coastal Trail reducing vehicular travel | One mile loop will safely connect a section of the California Coastal Trail from the southeast end of the park to the most western portion of the city. The path creates an off-street commute for pedestrians and bicyclists between two significant communities— Harbor District and Pebble Beach residential area. |
| 4 | Lighting for safety while minimizing impact on shoreline habitat. | State of the art efficient lighting will be incorporated in critical places for safety. However, this lighting is shielded to foster 'dark skies' for minimal impact on shoreline habitat. |

PROJECT SELECTION CRITERIA 8

Public Use Fees and Hours

- Community will have access to the park from 5 am to 11 pm, Sundays through Saturdays.
- There are no Entrance or Membership Fees

PROJECT SELECTION CRITERIA 9

Community Challenges, Project Benefits, and Readiness

Describe how the project will provide efficient use of water and other natural resources by answering both (A) and (B) combined, or (C) by itself.

A. What CHALLENGES are present within the community that contributes to the need for the PROJECT?

1. Challenge: Crescent City residents of all ages experience higher than average rates of poor health.

Limit: 15 words

- Briefly identify a challenge present within the community that contributes to the need for the project.
- Describe the challenge in more detail in the description section below.

Description of Challenge:

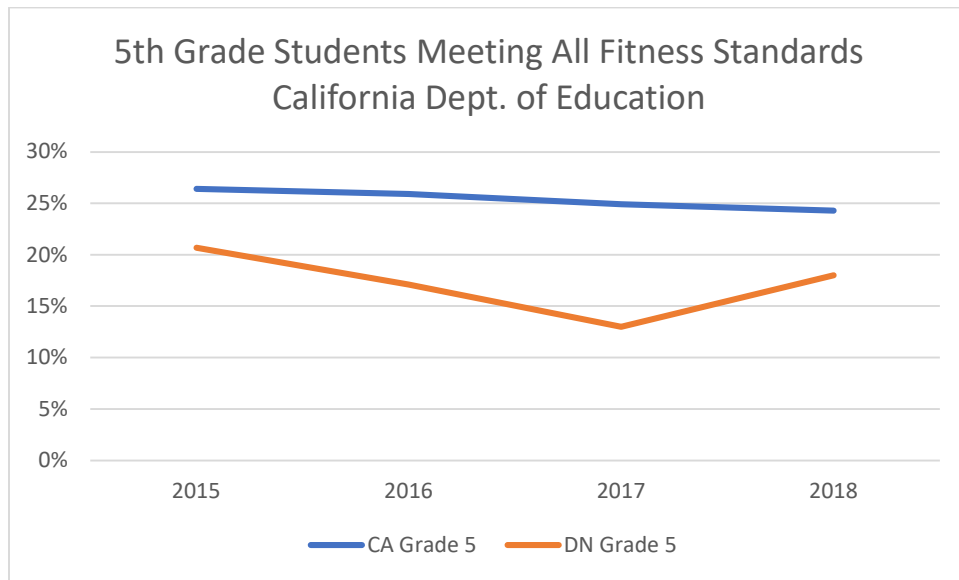
Compared to residents in the State of California, people in Crescent City and in greater Del Norte County have higher than average rates of poor health in all age groups.

Note: The City of Crescent is the only incorporated city in Del Norte County and due to the small sample size of the rural community, health data for the City is incorporated in the statistics for the entire county.

- Youth do not meet State Fitness Standards
- Youth show higher than average rates of health risk in aerobic capacity and body composition
- Youth show higher than average rates of being overweight or obese
- Adults show higher than average rates of multiple chronic diseases
-

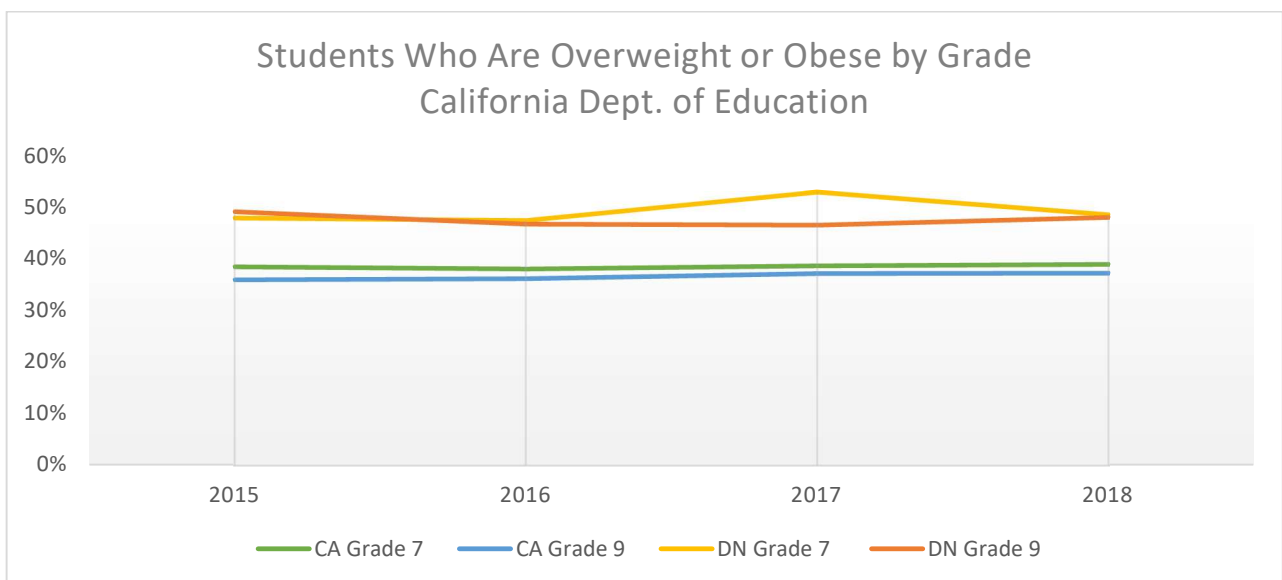
Youth Health Status

Del Norte County consistently has high rates of poor health outcomes in all ages. Research shows that poor health outcomes begin to show as young as 5th grade. Only 18% of those children meet state fitness standards.ⁱ



The physical fitness test (PFT) for students in California schools is the FITNESSGRAM®. The main goal of the test is to help students start life-long habits for regular physical activity. The test has six fitness levels that offer a degree of defense against diseases that come from inactivity. The 2018-19 Overall Summary of Results indicated that as many as 10.4 % of the Del Norte 5th graders showed Health Risk in Aerobic Capacity and 20.8% Health Risk in Body Composition. The average percentage of Health Risk for Aerobic Capacity in California for 5th graders was only 7.2%, a difference of 3.2% compared to state averages.

As children in Del Norte County grow, their low fitness levels become apparent in the Body Composition results of the PFT. The 2018-19 report indicates an alarming 24.9% of 9th-grade students in Del Norte County show a Health Risk in Body Composition. Del Norte County 9th-grade youth are 10% more likely to be overweight or obese than other California youth.ⁱⁱ



Nationally, estimates and measurement of childhood obesity vary by both method and age groups, therefore it is not possible to compare national statistics directly with those of California. However, the Centers for Disease Control and Prevention's (CDC) 2015–2016 National Health and Nutrition Examination Survey (NHANES) estimated the national prevalence of overweight, obesity, and severe obesity among children and adolescents aged 2-19 years at 40.7%.ⁱⁱⁱ In comparison, for Del Norte County 7th and 9th grade youth the average was 48%.

Adult Health Status

Poor health impacts the lives of youth in Del Norte County, but it is also pervasive in all ages throughout the community. Compared to adults statewide, adults 20+ years and up, consistently show higher rates of obesity, diabetes, and chronic disease.

The County profile dashboard created by California Department of Public Health (CDPH) identifies that Del Norte County has higher rates of adults (20+ years and up) who are diagnosed with chronic diseases compared to statewide averages.^{iv} CDPH's SNAP-Ed 2018 Del Norte County profile indicated the following items of areas of concern:

- 60% Adult obesity (>24.99 BMI)
- 30% Adult obesity (>30 BMI)
- 10% of adults diagnosed with diabetes
- 9% of adults diagnosed with heart disease
- 38% diagnosed with high blood pressure

SNAP-Ed 2018 Del Norte County Profile California Dept. of Public Health

| Chronic Disease | | |
|--|-----------|------------|
| Indicator | Del Norte | California |
| Percent of adults ever diagnosed with diabetes | 10.0% | 9.0% |
| Percent of adults (SNAP-Ed eligible) ever diagnosed with diabetes | | 13.0% |
| Percent of adults ever diagnosed with heart disease | 9.0% | 6.0% |
| Percent of adults (SNAP-Ed eligible) ever diagnosed with heart disease | | 7.0% |
| Percent of adults ever diagnosed with high blood pressure | 38.0% | 29.0% |
| Percent of adults (SNAP-Ed eligible) ever diagnosed with high blood pressure | 37.0% | 31.0% |

Obesity prevalence for adults 20+ years of age is a leading risk factor for heart disease and strokes.^v Based on the social determinants of health, the Center for Disease Control and Prevention's Interactive Atlas of Heart Disease and Stroke identify Del Norte County as 87.72% more vulnerable than other counties in the state and 97.3% more vulnerable than other counties in the nation.

These numbers would be less alarming if the community spent time devoted to the wellness of youth and adults. Unfortunately, Del Norte County was ranked 14th in the state for the highest Leisure-Time Physical Inactivity for adults ages 20+.^{vi} Without healthy adults to

teach, engage and support wellness, youth in the community are more likely to develop the same unhealthy behaviors and health outcomes as their parents, grandparents, and caregivers.

County Health Rankings and Roadmaps, A Robert Wood Johnson Foundation program, compiles overall health outcomes by county based on key health factors including health behaviors, clinical care, social-economic factors and physical environment. Del Norte County is ranked 45th in the state of California for overall health outcomes.^{vii}

These trends and the glaring differences in residents' overall health compared to the rest of California highlight severe health risks to the community. The multi-generational impact of poor fitness skills and health is clear from the data. Residents of Crescent City need more recreational features and spaces that encourage at-risk populations to engage in physical activity and wellness practices.

2. Challenge: Youth in Crescent City experience greater socio-economic barriers than the state average.

Limit: 15 words

- Briefly identify a challenge present within the community that contributes to the need for the project.
- Describe the challenge in more detail in the description section below.

Description of Challenge:

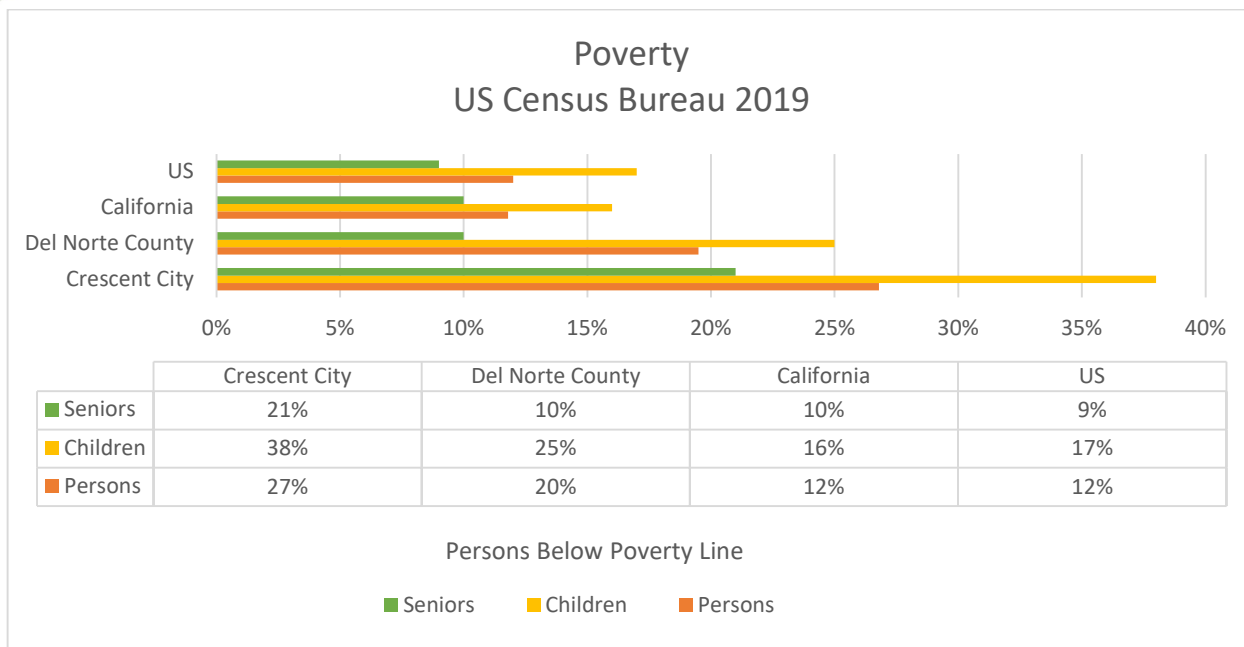
The residents of Crescent City suffer from a variety of social and economic challenges. A generation ago, major economic activities in the region included natural resource extraction, such as timber, fishing and mining. Today, these industries are severely diminished, and the economy has shifted towards more service-based sectors. Food insecurity, the effects of generational poverty, obesity, smoking, trauma, homelessness, and other issues exponentially impact the ability of youth to grow and develop healthy skills for successful employment.

Socioeconomic impacts for Crescent City youth:

- Poverty rates are 15% higher than California and the rest of the United States
- 18.2% of children living in “deep poverty”
- Medium household income (\$29,190) is \$46,045 lower than state average
- Less than 10% of Crescent City residents earn post-secondary degrees

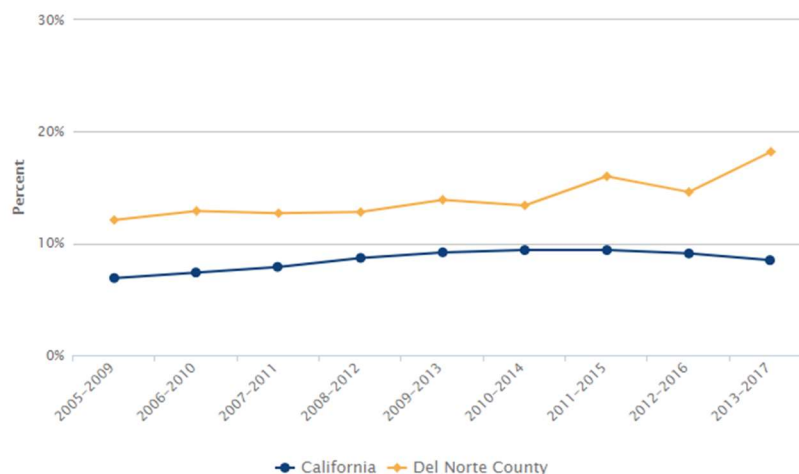
Poverty

Poverty and low socioeconomic status are associated with poor health. Children tend to be at higher risk for poverty-related poor health outcomes than adults. The results of poverty affect Del Norte youth at a significantly higher rate than other youth in California and the nation. In Del Norte County, 67.8% of the students are socio-economically disadvantaged^{viii} and Adverse Childhood Experiences (ACEs) rate is almost double the state average^{ix}. Compared to youth in the rest of the state, youth in Del Norte have 7.1% fewer resources and economic supports.



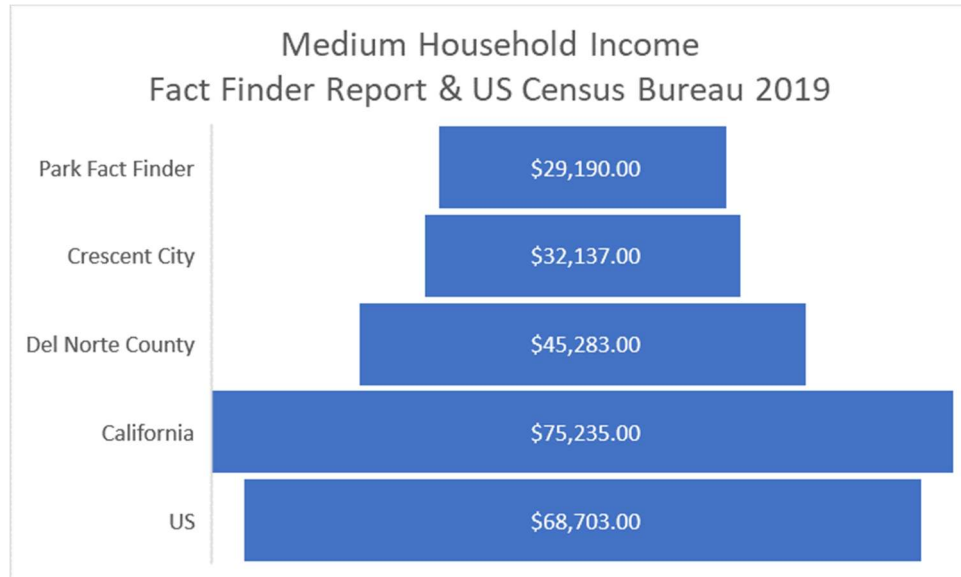
Del Norte County children aren't just living in poverty. Statistics from 2013-17 reveal that 18.2% were living in "deep poverty".^x Children in deep poverty is defined as an "estimated percentage of children ages 0-17 in living situations with incomes below 50% of their federal poverty thresholds. This trend is alarming when compared to state averages (under 10%) - and in noting that these numbers increased significantly in the most recent reporting cycle. All of these data were gathered prior to the COVID-19 pandemic. In December 2020 unemployment was 2% higher in Del Norte County than the statewide average.^{xi} We have good reason to believe that poverty rates have been rising in our community and children are even more at risk than these data show.

Children in Deep Poverty US Census Bureau, American Community Survey (2018)



Household Income

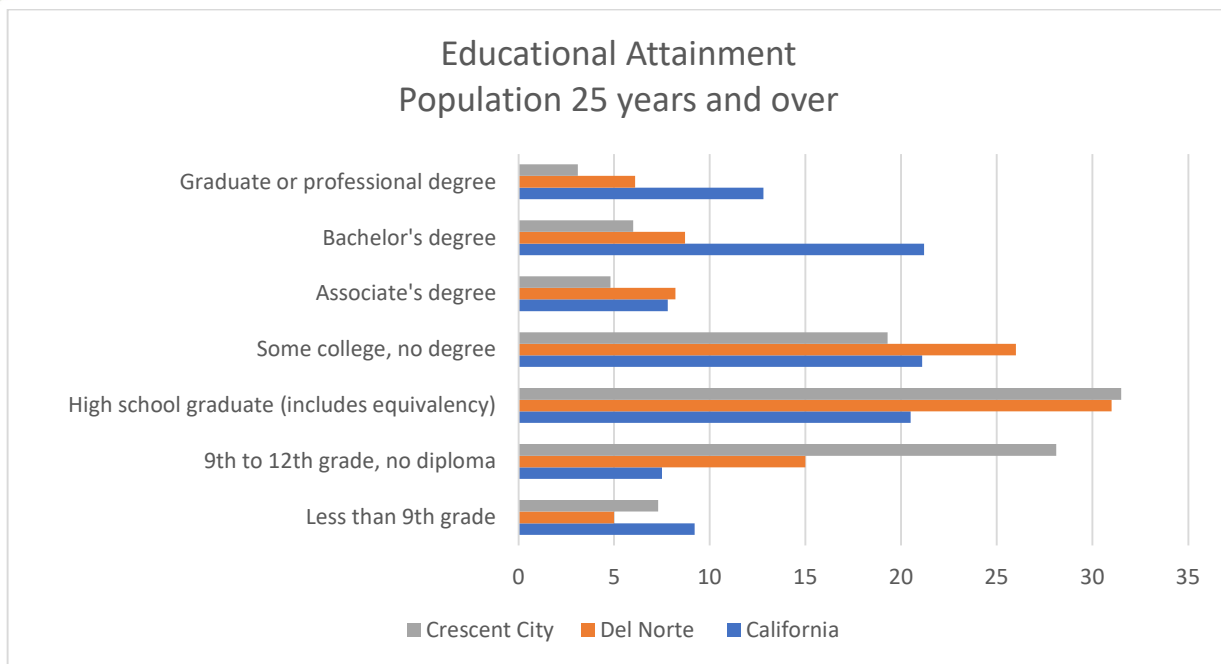
Based on the Fact Finder Report for this application, the Median Household Income for Crescent City residents closest to Beachfront Park is \$29,190, which is significantly lower than county, state and federal averages.^{xii} Crescent City residents living near the park have less than half the national average household income and less than a third of the state average.



Education

Educational attainment is an important statistic because it affects other statistics like literacy, unemployment and average household income. Cities that have high rates of educational attainment often have better outcomes in these other categories.

While education attainment has increased across the county with more youth graduating from high school and more people going on to college, Crescent City's educational attainment remains alarmingly low, putting residents at a competitive disadvantage. For adults 25 years and older in Crescent City the highest education attainment for 28% of Crescent City residents is 9th -12th grade, with no diploma.^{xiii}



Only 9% of Crescent City residents have a post-secondary education of a Bachelor's, Graduate or professional degree. Statewide, 34.5% of Californians are in this category.

Overall Social & Economic Factors

Consistently, and across the most impactful areas of social and economic factors, Crescent City residents fall well below state and federal averages. Del Norte County youth begin life at a larger disadvantage than their peers throughout the state of California.

2020 California County Health Rankings Report

Robert Wood Johnson Foundations Program &
University of Wisconsin Population Health Institute

| | | |
|--------------------------------------|------|------|
| Social & Economic Factors | | 57 |
| High school graduation | 83% | 81% |
| Some college | 64% | 41% |
| Unemployment | 4.8% | 6.4% |
| Children in poverty | 18% | 34% |
| Income inequality | 5.3 | 5.6 |
| Children in single-parent households | 31% | 44% |
| Social associations | 5.8 | 5.4 |
| Violent crime | 421 | 609 |
| Injury deaths | 49 | 116 |

Del Norte County ranks 57th in the state for social and economic factors that positively impact overall health.^{xiv} Persistent poverty, financial instability, and low-wage stagnation among people is deeply entrenched, and these are some of the complex social problems that contribute to systemic poverty. Crescent City residents, and especially the youth in the

community, need resources, support, and opportunities to help break this cycle of poverty to attain futures as bright as all other Californians.

As a result, the City is identified as a disadvantaged community and relies heavily on grants to provide improvements in access, recreation and opportunities for both community members and visitors to this coastal region.

B. How will the PROJECT benefit the HEALTH and quality of life for youth, seniors, and families by improving the community's recreational, social, cultural, environmental, educational, and economic conditions?

- ✓ Recreational
- ✓ Social
- ✓ Cultural
- ✓ Environmental
- ✓ Educational
- ✓ Economic

Check all the boxes that apply.

Recreational:

A thoughtfully designed park can encourage physical activity, reduce chronic diseases, improve wellness, and support community resilience of previously underserved community members. Many residents of Crescent City and those living outside the city limits in the greater Del Norte County area rely on Beachfront Park as a recreational resource. Current park features only appeal to a small portion of the community and do not meet the recreational needs of our more at-risk populations.

Three features of this park project were selected by the community to be more inclusive and provide the recreational basics for populations whose recreational and health needs have not been adequately addressed in the current park or local area, specifically our at-risk adolescents/young adults, seniors and disabled community members.

Bike Park - Pump Track

A bike park that consists of a paved pump track was selected to meet the needs of adolescents, young adults and families in our community as a feature that provides physical exertion and excitement. A consistent concern throughout the community outreach process was that adolescents and young adults have very few options for free and individual recreation/play. Team and school sports are the most popular extra-curricular activities for youth in the community but are not inclusive or easily accessible for all youth. Unfortunately, these activities also require youth to pay league fees, commit to rigorous practice schedules and/or travel, or maintain attendance/GPA standards to participate. Socio-economic barriers make these recreational sports inaccessible for many youth in Crescent City. The high school youth at Sunset High School reported that they did not feel welcome in the park and there were no amenities or locations for them to play and hang out that weren't already committed to a different population. They reported that when they did frequent the playground to have fun and play, parents of younger children made them feel "uncomfortable and unwelcome."

"I am a parent in the community with three small children. 5,4,2. Often times the tot area is run over by bigger kids climbing on their structures. I think separating the areas would be beneficial to the little kids." -Resident

The community was seeking a non-traditional recreational feature to meet these needs and found an answer when Del Norte Trial Alliance, a local bike group, presented pump tracks at

a community meeting. Pump tracks are relatively simple to use and cater to a wide variety of rider skill levels. Paved pump tracks also have the advantage that they can be ridden by skateboarders, in-line skaters, and foot-powered scooters broadening the ages and types of youth and young adults who can use this recreation feature. Paved pump tracks are growing in popularity as a recreational feature and are a great way to provide non-traditional athletes an arena to grow skills, mentor younger youth and provide visitors to our area an opportunity to try a new sport.

One Mile Class 1 Trail/Exercise Loop

The one-mile walking loop was selected to address the recreational needs of another underserved group in our community, our seniors. Throughout our meetings, safety was a topic of constant concern, especially amongst our seniors, who do not feel safe walking residential streets by themselves. During multiple meetings, seniors raised the idea of the creation of a walking path and in response, the city selected to create a safe walking path that could be utilized not only by seniors, but by parents with strollers, people in wheelchairs, and the entire community.

This low-risk well marked asphalt trail will allow residents to safely walk a well-lit one mile loop with informational stops and accompanying exercise stations. This loop will introduce residents to healthy exercises and safe stretching to increase overall wellness for beginners and reminders for experienced athletes alike.

Signage and striping will create a space where walkers and runners can socialize and/or enjoy the natural scenery. Currently the lack of separated facilities in the community for pedestrians, bicyclists, and vehicles presents hazards for all. With no designated bike lanes, bicyclists routinely use sidewalks to avoid automobiles. This in turn creates conflict with those who are using the sidewalks to walk safely. The result is an unsafe environment for everyone, where seniors, runners and walkers feel they have to be vigilant for hazards and cannot enjoy the peaceful environment and socialization that is vital to community health.

New ADA Playground

The community's desire for an expansion of the current playground, Kidtown, was best addressed by building a whole new playground area to increase the ADA accessibility for children. The layout, design, and materials will encourage youth and adults with varied abilities to feel welcome. Our community has 2.3% more youth with major disabilities than the state average and 1.4% more than the national average.^{xv} These youth will benefit from a play area that is accessible by wheelchair and play structures designed specifically with their recreational needs in mind. The playground will include areas where children can find a quiet space to regroup if over stimulated, a variety of ground level play components that are accessible and fun for all youth, and easy access to these new features.

“Special needs kids and adults need to have fun here too.” -Resident

Many parents, grandparents, family members, and caregivers in our community are disabled, and find the current layout of our playground inaccessible. Incorporating a more inclusive design into play areas will address the needs of youth and caregivers with varying abilities

and will encourage all of the families in our community to get outside and enjoy quality time together.

It was critical to the City's vision that this project include input from all members of our community. As such, inclusionary efforts were made during the outreach process to ensure residents from historically excluded groups and those most affected by poor health outcomes felt recognized, were able to participate in shaping priorities, decisions, solutions, and that the finished project creates a welcoming environment for these valued community members.

Social:

The impact that parks can have on our community to benefit the health and quality of life for youth, seniors, and families is monumental. The need to gather, to share stories, to celebrate, protest, or grieve in a common place is a basic, human, and universal right. The public's need for gathering places is evident now, more than ever.

The City of Crescent City recognizes the influence of robust social relationships as an important element for health. Based on the extensive community input from a broad range of citizens and particularly those previously excluded from using park amenities, the proposed park features are designed to foster a sense of inclusion, security, belonging, and trust among community residents to encourage the building of social capital within the community. These strategies include intentional efforts to:

- Develop and promote opportunities to take healthy risks in both recreation and performing arts;
- Foster ongoing dialogue to bridge racial, cultural, and economic divides;
- Create spaces for social engagement, intergenerational learning, promotion of the arts, and cultural reclamation.

Waterfront Community Plaza

Performing arts facilities like the amphitheater can support cultural recreation such as dance, theater, and music, which can improve health and quality of life for all. Cultural conditions can be improved through public art in parks such as mosaics, murals, and sculptures that reflect and celebrate the history and diverse cultures of surrounding neighborhoods. Older existing parks may have their own unique histories which can be told through public art.

Both the Tolowa Dee-ni' Nation and Elk Valley Rancheria, the sovereign governments of our local indigenous people, expressed strong desire to be able to provide cultural demonstrations and events in the park to promote education and understanding of their living culture and strong values of environmental stewardship.

Beachfront Park's open fields have been a location for a handful of large community events like the 4th of July Celebration and the annual Sea Cruise Car Show where small sections are set up for vendors and food trucks. Unfortunately, once these yearly events are over the community no longer gathers in those locations and the food trucks and vendors wait until the weekly summer farmer's market to share their wares.

Requests from the community for a community plaza where food trucks could set up more frequently was a consistent request. Both the amphitheater and the waterfront plaza will have vendor pedestals to encourage more outdoor events where families can spend the day playing, listening to music, and enjoying the beach.

Disadvantaged families in Crescent City need free and accessible activities in order to encourage them to begin the path to health and wellness. These areas will also encourage more commuting workers to spend their lunches in the park, walking the one-mile loop or bird watching at the mouth of Elk Creek to the east of the waterfront plaza.

The City believes such strategies to increase the number of community events can strengthen social ties and reduce isolation among community members, especially from groups that have been historically excluded from opportunities in the park. Improving the social well-being of all community residents is essential to improving community health.

Cultural:

Performing arts facilities, like amphitheaters, support cultural recreation such as dance, theater, and music, which can improve mental wellness and quality of life for all. Cultural conditions can be improved through in parks through celebrating the history and diverse cultures of a community. The plan developed by the residents of the City demonstrates not only their desire and need for increased cultural experiences, but also their readiness for cultural healing.

Outdoor Amphitheater

Del Norte County School district has an amazing music program that includes a steel drum band, marching band, singing groups, swing band and programs throughout all grades. Unfortunately, there are limited places in the community for performances. The one middle school in the county has the only performing arts auditorium in Del Norte County, and it is regularly booked for various events throughout the year. The outdoor amphitheater would give more young people chances to engage in a variety of performing arts and allow their families and community members more occasions to come together to watch them perform and celebrate their accomplishments.

Additionally, by providing a stage, the number of performances during the summer months could increase. Seniors expressed a strong desire to be able to hear music and see performances more frequently and have opportunities to socialize with community members of all ages in safe spaces. Youth and families would also benefit by having an opportunity to attend performances given by traveling artists. These experiences would broaden their exposure to the arts, provide a jumping off point for family conversations, and inspire arts in the community. These events would be provided to the community to foster social relationships and strengthen community ties.

An outdoor amphitheater would allow more public events to be provided in the community, because the only currently available auditorium is often fully reserved. The outdoor amphitheater is the most desired component in the park because of the lack of performing arts currently available in the community.

Traditional Territory and Homeland of the Tolowa People

Health and wellness are affected by factors that are associated with place. Historically this community park was not designed or developed in a way that welcomed or addressed the needs of the entire community, especially the indigenous people of this unique place.

During the outreach process, community members requested that more cultural information and local history be provided within the park so the community members and visitors to the area can learn about the “true history” of area surrounding Beachfront Park. This process led City staff to meet repeatedly with the Cultural Committees of both of the federally recognized tribes of the Tolowa people: Tolowa Dee-ni’ Nation and Elk Valley Rancheria.

Beachfront Park is located on the ancestral lands of the Tolowa people and only a few blocks away from the village site of *Taa-'at-dvn*. Their *Taa-laa-waa-dvn* (Tolowa-Ancestral-Land) lies along the Pacific Coast and roughly covers what are today Curry, Josephine and Del Norte Counties.^{xvi} Tolowa people are members of several federally recognized tribes: Tolowa Dee-ni' Nation (Tolowa, Chetco, Yurok) and Elk Valley Rancheria (Tolowa and Yurok) in Del Norte County.

The elders and staff of these sovereign nations worked openly and with eagerness to intentionally incorporate Tolowa history, culture and indigenous plants into the park and share their beautiful tribal designs and patterns. Various design elements throughout this park project, including kiosks telling stories from elders, are strategically placed to acknowledge the historical trauma experienced by the Tolowa, but it is important to the elders that their history of genocide, the second largest recorded massacre of people on American soil, is just a small part of their history they would like to share.

"We offer our truth not to shame anyone, but to bring light to the truth and understanding of where we are coming from and where we are going. We move together as one to embrace and enhance love and compassion for our fellow citizens of Crescent City and Del Norte County. The goal is to thrive and not just surviving. United in understanding the ability to experience health and wellness at all levels of community engagement."

-Jaytuk Steinruck, Tribal Council Member, Tolowa Dee-Ni' Nation

Encouragement from Tolowa elders to have dance demonstrations in the amphitheater, "stick game" events in the park, and tribal designs stamped into the pathways speak to the power of parks to promote cultural healing.

On October 15, 2020 the City Council made a proclamation acknowledging Indigenous Peoples Day. It was the first time this day had been acknowledged by the City of Crescent City or in the entire County. The acknowledgement was received by tribal members with the following comments.

"To witness this act in my time is a great move forward in healing. Reflect on the day as an effort to bring our communities together in understanding, respect, and truth." -Jaytuk Steinruck, Tribal Council Member, Tolowa Dee-Ni' Nation

"Let's all move forward together to build a place here in Crescent City for all people and that we understand each other." – Dale Miller, Tribal Council Chairman, Elk Valley Rancheria

"I just want to take a moment to thank you....that you are acknowledging our collective human history together. We are all important players, we all want to be here, we want to live here and want to have a beautiful place to exist in and share that. Work like this is what is needed to foster that growth, such as sharing each other's understanding and having comraderie with each other is very important. I am just happy and touched that our county is moving forward."

– Loren Bommelyn, Former Tribal Council Chairman, Tolowa Dee-Ni' Nation

The proposed Tolowa cultural area will be an opportunity to begin to help heal the intergenerational trauma of our community surrounding the genocide that started 170 years ago. However, in order to move forward with Tolowa design elements proposed for the park, City staff followed recommendations on how to address these sovereign nations respectfully and presented the Beachfront Park Master Plan with the incorporated suggestions from the Cultural Committees to both Tribal governments at official Tribal Council Meetings in December 2020. The emotional response and support for the Beachfront Park project at all these meetings demonstrated the need for these healing steps to be taken and this opportunity was the positive catalyst the community needed. A tribal council leader was so moved that he requested that information and the Tolowa language be available throughout the park on signs and informational kiosks. Tolowa Dee'Ni Nation and the Elk Valley Rancheria both unanimously approved of the plans and expressed interest in working together to put on future events in the park like *Dee-Ni* Day with traditional “stick games”, demonstrations in the amphitheater, and to continue to develop and expand the cultural components of the park in the future including a traditional redwood canoe launch into the bay.

The City of Crescent City sees the Tolowa people as vital members of our community and local Tribal governments are doing an exceptional job as stewards of tribal lands. This recreational feature will educate the community and visitors on how the *dee-ni'* produced a rich and highly developed culture, legal system and economy administered by dentalia currency. The region is host to a diverse medicinal herbaceous environment for healing, including the cultivation of tobacco and nut orchards and will be part of the garden in this area. The partnerships developed through this process have been the catalyst for being able to help share this “living culture” through art, place, design and botanicals along Elk Creek and throughout the park. Tolowa youth, families, and elders will be able to share their culture proudly with life-long neighbors who may have never known the true history of the Tolowa people or the place that is now called Beachfront Park but was once called *Taa-at-dvn*.

Environmental:

With community-based participation at its center, the placemaking process for the Beachfront Park project capitalizes on our local community's assets, inspiration, and potential. The outreach process was centered around observing, listening to, and asking questions of the people who live, work, and play in Beachfront Park in order to understand their needs and aspirations for the space and for their community as a whole. Extensive efforts were also made to reach out to community members who historically haven't used the park or use it less frequently and ask them why. This knowledge is the foundation of the common vision for Beachfront Park.

One of the key values comes from a Tolowa elder, but was also expressed at various community meetings in a variety of ways: the vision of being good stewards of the land and encouraging community members and visitors to "respect the place" that is Beachfront Park. Tolowa refer to this area as *May Shum dun* or "place of plenty." These conversations prompted community members to recommend moving the requested plaza to the waterfront. This key location in the park allows you to see up H Street into the heart of the City but also positions community members to have panoramic views of the rugged redwood coastline, towering mountain range, iconic Battery Point Lighthouse, watch the water flow out the mouth of Elk Creek, with direct access to the Pacific Ocean and a safe sandy beach. This location exemplifies why the Tolowa people referred to this area as *May Shum dun* or "place of plenty."

Moving the civic-scaled plaza then became a discussion point during the design process where community members wanted utility pedestals incorporated into the design to encourage food trucks and vendors throughout the year and not just during large community events. This conversation then developed to make the plaza a waterfront location at a connecting point for pedestrian, cycling and vehicular traffic in the park. The parking area adjacent to the proposed waterfront plaza site spans the southernmost edge of Beachfront Park along the coastline and is a favorite location for eating lunch, watching sunrises and wildlife, and enjoying the majestic views. The California Coastal Trail will wrap around the park through the waterfront plaza, making it an ideal location for gathering, creating quiet for spaces for people to rest, and placing informational kiosks to educate visitors on the relationship of the citizens with the rich natural environment that envelops the community. Parks and greenspace can also lower stress, improve cognitive functioning and mental health, help people like veterans and those who have experienced significant suffering to recover from traumatic events, and promote health-protective social connections. In addition to the waterfront plaza, there will be quiet nature-watching spaces in the Tolowa cultural area that is alongside the western edge of Elk Creek. This area is protected from the wind and is a wonderful bird watching location for seniors and those seeking quiet spaces for gentler recreation like tai chi.

Due to the interest from the community, City staff researched Crime Prevention Through Environmental Design (CPTED) principles and ensured four of these principles were woven

into the plan. These principles encourage safety by ensuring clear lines of sight and good lighting, limiting access points, and using design and good upkeep to signal that a space belongs to the community.

- **Natural Surveillance**—Designing areas where people and their activities can be regularly observed, and law enforcement and the “normal user” can easily have eyes on the park space changed the layout of tree plantings.
- **Natural Access Control**—Controlling access to a site by clearly defining park entranceways and exits. For example, a “celebrated entry” as a primary means of ingress and egress helps staff and users know where people should come and go. These wayfinding signs will also incorporate Tolowa and Spanish languages.
- **Territorial Reinforcement**—Creating areas that promote a sense of ownership—branding public spaces so the user knows they are in their local park (e.g., implementing a common amenity package throughout a system, such as signage, benches, and trash receptacles).

A park’s design can have a direct impact on the public’s perception of safety and their ultimate willingness to use the park. Combining these approaches with community input will create a safer environment for residents and visitors to the park.

Educational:

Beachfront Park will become a place where youth, families, and seniors can learn a wide range of healthy life skills, local environmental science, and history thereby creating a more positive, understanding, and connected community.

History

As requested by residents, there are several historically significant kiosks that will be implement with this plan to educate community members and visitors to this area.

Tolowa History – Tolowa Cultural Area

There will be interpretive signage to share the history of the Tolowa or *Dee-ni'* and how at one time their population exceeded 10,000 people. By the 1770s the Tolowa had a population of only 1,000 due to epidemics of new infectious diseases, such as smallpox brought to them by others indigenous people. These epidemics occurred before the Tolowa had face-to-face encounters with non-natives because of contact through intermediaries.^{xvii} Their population soon dropped to 150^{xviii} in 1910; this was almost entirely due to deliberate mass murder in what has been called genocide, which has recently been recognized by the state of California.^{xix}

The Dee-ni' Holocaust began in California in 1851. On September 20, 1848, the first Governor Peter Burnett and followed by Governor John McDougal of California sponsored the California Holocaust with Burnett's campaign, "That a war of extermination will continue to be waged between the two races until the Indian race becomes extinct..." and with the appropriation of one-million-four-hundred-thousand (1,400,000) dollars to pay vigilantes to destroy them. ^{xx}

Second Largest Recorded Massacre on American Soil

In the Spring of 1853, during the ten-day Nee-dash ceremony, more than 450 Tolowa were murdered at a ceremonial site north of Crescent City. The massacre was an effort to remove the Tolowa from their lands.^{xxi} To this day the true history of the Tolowa people is not shared broadly throughout the community and there a few places within Crescent City to find any monument or acknowledgement of their history that is not from the perspective of the white settlers. These informational kiosks will help guide residents and visitors to a deeper understanding of this place and its original people.

Tsunami History & Safety – Waterfront Plaza

Informational signs will be placed along the waterfront plaza in order to provide education to residents and visitors to the area about the history of tsunamis in Crescent City, dating back to before written times in the stories of the Tolowa people. In 1964 the worst earthquake in U.S. history ripped Alaska apart. The 9.2 magnitude quake caused a tsunami that sped across the Pacific faster than a jet and reached heights of 150 feet in the open ocean. The resulting tsunami flooded 29 blocks of Crescent City and resulted in the Army Corp of

Engineers coming to help with the devastation and built Beachfront Park as a barrier to prevent future high-water events from flooding into the City's downtown area.

Tsunamis have also been a catalyst for friendships and business partnerships that span the Pacific Ocean to Rikuzentakata Japan. In 2011 a tsunami devastated the Rikuzentakata community and sent a fishing boat called *Kamome* across the ocean, ending up in Crescent City where high school students found it, cleaned it and returned it to its home.

The relationship between Crescent City and Rikuzentakata, is one of the most unique of the over 2000 connections listed by Sister Cities International. It is the only relationship that owes its commitment to one another, to a 2-year journey of a humble fishing boat from one city devastated by a tsunami, to another city across the Pacific Ocean that could understand the trauma of such a natural disaster. It truly is something beautiful that was able to come from such a tragedy. The Sister City relationship has grown steadily over the last six years and been a vehicle for high school students to leave the community for the first time to travel to Japan and experience a new culture.

In addition to signage there will be a PA system installed along the waterfront to alert residents and visitors if there is a tsunami and give directions for safe evacuation of Beachfront Park to designated safe areas within the community.

Natural Environment

Northcoast Marine Mammal Center is located along Howe Drive within Beachfront Park along the water. The Northcoast Marine Mammal Center rescues and rehabilitates stranded, sick, and injured federally protected marine mammals so they can be released back into the wild. Their mission is to educate the public about the impact humans have on marine mammals and the importance of preserving the oceans where these animals live.

This non-profit has committed to providing five interpretive signs in the new project areas to help educate residents and visitors about common local marine mammals and the importance of being good stewards of the ocean.

Healthy Lifestyles

The one-mile loop will provide the City with continued opportunities to work with Del Norte County Public Health to provide health kiosks with tips for exercise and positive wellbeing. Their Champions for the Change Program and volunteers are eager to lead walking groups for beginners when this feature is open to the public.

Economic:

It is the goal of this park project to find as many ways as possible to use these park features to create a more inclusive environment to address the health needs and minimize the effects of systemic poverty for city residents.

Employment

If awarded this grant, the City of Crescent City has committed to creating 4 part-time parks maintenance positions to be part of the Public Works Department to maintain and support the new park features. These positions are entry-level jobs with minimal requirements to apply. Many of our full-time Public Works employees began in these entry-level positions and were given opportunities to receive additional training and certificates needed to apply for full-time positions and/or apply for other full-time employment in the community.

The City believes that we cut to the heart of what makes people want to come to work every day, and that is 'purpose.' When employees work for the City, it gives them more than just a paycheck. City employees are all highly valued, and our employees understand that they are an integral part in helping to improve the ultimate well-being of our community. The City believes in empowering and giving all employees opportunities to use their energy, ideas and individual talents to benefit our residents and visitors.

The added City positions will be a wonderful opportunity for those new employees to grow and thrive in our community.

California Conservation Corps Corpsmembers from the Fortuna Center will be assisting with construction of pathways and plant/tree planting throughout the park. Crews may also be able to assist with the installation of irrigations systems in three of the proposed park features.

Tourism

The new U.S. data show that the outdoor recreation economy accounted for 2.1 percent (\$459.8 billion) of current-dollar gross domestic product (GDP) for the nation in 2019. At the state level, outdoor recreation value added as a share of state GDP was 1.8 percent in California, with a Total Outdoor Recreation Value of \$57,376,843.^{xxii} This data was prior to the COVID pandemic, which due to the nature of the health crisis had more people from congested urban areas traveling to our community due to its smaller population density, our long beaches, and extensive mountain trails. More recreational features available in Beachfront Park would encourage visitors to stay longer in the city increasing the revenue for local downtown businesses.

Tourism is a growing industry in Crescent City and many residents are finding success marketing to the new outdoor/recreational traveler visiting our undiscovered area. Crescent City receives hundreds of thousands of visitors every year who come to enjoy the area's stunning natural coastline and visit Redwood National and State Parks. An increase in the length of stay during the high season, having performing arts events in the amphitheater, and vendors hook-ups in the plaza would increase the overall tourist experience to help boost the local economy. Having a robust park with ongoing events would provide the community more revenue to make it through the shoulder seasons of the tourism industry and also lead to

increased sales and hotel taxes from spending by tourists who visit, allowing the city to provide more services to its residents.

The Del Norte/Crescent City Chamber of Commerce supports the project due to the positive economic impact from public coastal and recreational facilities. The Chamber of Commerce also houses the region's visitor center, located at the City's Cultural Center adjacent to Beachfront Park, which provides information for visitors from around the world. The Chamber realizes that coastal access and recreation facilities provide points of interest for visitors which have a positive influence on tourism.

PROJECT CAPACITY

Applicant Capacity – Management - Funding

The City of Crescent City is well-qualified to move forward with this project and has successfully completed a number of projects within the last 6 years that demonstrate the team's capacity to execute the successful completion of this park expansion.

Project 1: B Street Sewer Rehabilitation Project

Project Address: B Street, Crescent City
 Scope of Work: Replace major sewer line and perform road and sidewalk rehabilitation
 Total Project Cost: \$1,561,000
 Funding Sources: Community Development Block Grant
 State Date: 2016
 End Date: 2017

Project 2: C and Front Street Storm Drain Rehabilitation

Project Address: Front Street (from B Street to G Street), portions of C&D Streets (Front to 5th), portion of F Street (Front to 2nd)
 Scope of Work: Complete reconstruction of storm drain, underground utilities, subgrade replacement, paving, lights, walks etc.
 Total Project Cost: \$4,650,000
 Funding Sources: Community Development Block Grant
 State Date: 2020
 End Date: 2021

Project 3: Fire Hall

Project Address: Fire hall seismic retrofit and rehabilitation
 Scope of Work: Seismic retrofit and complete rehabilitation of an existing Fire Hall, plus purchase of a Type 1 Fire Engine
 Total Project Cost: \$2,024,000
 Funding Sources: Indian Community Development Block Grant & FEMA Hazard Mitigation
 State Date: 2016
 End Date: 2017

The City has an excellent track record of managing state and federal grants, totaling over \$30.6 million over the last 5 years (see Exhibit A). The City understands this grant funding will be on a reimbursement basis and is fully able to address the associated cash flows. In fact, the City has recently engaged a Municipal Financial Advisor who will be evaluating the best strategies for short-term cash flow for this and other large projects. The City Council has identified the Beachfront Park Project as a priority project.

The City understands that added features will incur additional costs to the City and that these costs will increase during the next 30 years as inflation and other costs increase.

| Operational and Maintenance Budget for New Features | | | |
|---|---------|----------|---------------------------------------|
| Item | Monthly | Yearly | Periodic Replacements (8-10 years) |
| Staffing | | | |
| 4 Seasonal Park Staff- Park Maintenance (mowing, clean up, etc) | | \$71,000 | |
| Routine Repairs by Electrical Mechanical Operations Technicians | \$720 | | |
| Parts & Supplies | | | |
| Irrigation: | | | |
| All new areas (minus repurposing existing irrigated areas) | | \$1000 | |
| Plants and Trees | | | \$10,000 |
| Pathway and Pump Track Maintenance | | | |
| Striping, cracks, etc. | | | \$10,000 |
| Vendor Hookups: | | | |
| Pedestal Replacement Parts | \$150 | | |
| Pedestal Replacement | | \$800 | \$15,000 |
| Lighting: | | | |
| Ballard Replacement Parts | | \$1,000 | \$20,000 |
| Playground & Exercise Equipment: | | | |
| Routine Repairs | | \$1,000 | |
| Replacements Pieces | | \$2,500 | \$50,000 |
| Amphitheater: | | | |
| Routine Repairs | | \$1,000 | |
| Replacement Pieces | | \$5,000 | \$50,000 |
| Misc. Supplies (paint, cleaning, etc.) | \$200 | | |
| Utilities | | | |
| Electricity | \$400 | | |
| Water | \$200 | | |

Funding

The average annual budget for Parks in the City of Crescent City is \$300,000 and is supported through the City's General Fund. Sales tax and TOT (the two largest drivers of General Fund revenue) are the sources for park funding and maintenance.

On November 3, 2020, the voters of Crescent City voted on Measure S, the proposed 1% local transaction (sales) tax to support essential City services. The measure needed a simple majority to be approved, but was actually approved by over 64% of the voters.

With the tax going into effect April 1, 2021, the City would receive roughly \$1,300,000 additional funds per year. These are rough estimates only due to the nature of sale tax and TOT, but it does provide confidence that the City will have sufficient revenues to support the maintenance and upkeep of the park after completion. The City Council approved the resolution to apply for the Statewide Park Program on February 16, 2020 and at that time committed to four additional seasonal park maintenance staff to support the park during the busiest seasons for Beachfront Park and are committed to providing the additional funds necessary to maintain the park should the city be awarded the grant for construction.

Web Links for Parks and Facilities

City of Crescent City

Park and Recreation: <https://www.crescentcity.org/Parks>

Beachfront Park: <https://www.crescentcity.org/departments/Parks/BeachfrontPark-1>

Lighthouse Cove RV Park: <https://lhcoverv.crescentcity.org/>

Waste Water Treatment Plant and Water Treatment/Distribution:
<https://www.crescentcity.org/departments/WaterandSewer>

Crescent City Police Department: <https://www.crescentcity.org/departments/Police>

Crescent City Fire and Rescue: <https://www.crescentcity.org/departments/Fire>

Public Works: <https://www.crescentcity.org/departments/PublicWorks>

ATTACHMENTS

Additional Documents for the Grant

GRANT SCOPE/COST ESTIMATE FORM (CHECKLIST #5)

GRANT SCOPE/COST ESTIMATE FORM

Follow the directions starting on page 37

| GRANT SCOPE ITEMS ACQUISITIONS: List each parcel number, acreage, estimated date of purchase, and cost DEVELOPMENT: List each RECREATION FEATURE and MAJOR SUPPORT AMENITY | ESTIMATED COST |
|---|-----------------------|
| Construct a New Amphitheater with lighting | \$ 1,990,000.00 |
| Construct a New Waterfront Plaza with lighting | \$ 1,220,000.00 |
| Construct a New Bike Park/Pump Track with lighting | \$ 1,570,000.00 |
| Construct a New Tolowa Cultural Area with lighting | \$ 930,000.00 |
| Construct a New ADA Playground with lighting | \$ 830,000.00 |
| Construct a New One Mile Class 1 Trail / Exercise Loop with lighting | \$ 944,858.45 |
| | |
| | |
| | |
| Total Estimated Cost for the RECREATION FEATURES and MAJOR SUPPORT AMENITIES (A) | \$ 7,484,858.45 |
| Total Estimated PRE-CONSTRUCTION COST (B) | \$ 1,101,000.00 |
| TOTAL PROJECT COST (A+B) | \$ 8,585,858.45 |
| Requested GRANT Amount | \$ 8,460,000.00 |
| Estimated amount of the GRANT to be charged to PRE-CONSTRUCTION COSTS (cannot exceed 25% of the GRANT) | \$ 980,000.00 |

The APPLICANT understands that this form will be used to establish the expected GRANT deliverables, and that all of the RECREATION FEATURES and MAJOR SUPPORT AMENITIES listed on this form must be completed and open to the public before the final GRANT payment will be made. The APPLICANT also understands that no more than 25% of the GRANT amount may be spent on PRE-CONSTRUCTION costs. See the ELIGIBLE COSTS charts starting on page 52 before creating a cost estimate.

3/11/21
 AUTHORIZED REPRESENTATIVE Signature

3/11/21
 Date

FUNDING SOURCES FORM

FUNDING SOURCES FORM

| Funding Source | Date COMMITTED | Amount |
|--|----------------|-----------------|
| Northcoast Marine Mammal Center - private | 11/13/2020 | \$ 4,858.45 |
| California Coastal Conservancy - State | 01/21/2020 | \$ 90,000.00 |
| California Endowment - private | 09/16/2019 | \$ 25,000.00 |
| Del Norte Trail Alliance - private | 09/26/2019 | \$ 6,000.00 |
| State Park Program Grant Request | TBD | \$ 8,460,000.00 |
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| | | |
| Grand Total All Funding Sources (Estimated TOTAL PROJECT COST) | | \$ 8,585,858.45 |

The APPLICANT understands that the PROJECT cannot be funded unless the requested GRANT equals the estimated cost needed to complete the PROJECT, or, the requested GRANT plus the total amount of additional COMMITTED FUNDS equals the estimated cost of the PROJECT. If the GRANT is awarded, there will be no need for additional fundraising. The PROJECT must be completed and open to the public before final GRANT payment is processed. If funding sources change from the time of APPLICATION until PROJECT COMPLETION, the APPLICANT understands this form must be updated within 30 days.


 AUTHORIZED REPRESENTATIVE Signature

2-10-21
 Date

CEQA COMPLIANCE (CHECKLIST #9)



State of California – The Natural Resources Agency
DEPARTMENT OF PARKS AND RECREATION
CEQA Compliance Certification

Grantee: City of Crescent City
Project Name: Beachfront Park (Master Plan)
Project Address: Front Street (APN 118-020-031)

Is the CEQA analysis complete? ☒ Yes ☐ No

What document was filed, or is expected to be filed for this project's CEQA analysis:
(check one) Date complete/expected to be completed

☒ Notice of Exemption (attach recorded copy if filed) 2/23/24
☐ Notice of Determination (attach recorded copy if filed) _____

If CEQA is complete, and a Notice of Exemption or Notice of Determination was not filed, attach a letter from the Lead Agency explaining why, certifying the project has complied with CEQA and noting the date that the project was approved by the Lead Agency.

Lead Agency Contact Information

Agency Name: City of Crescent City
Contact Person: Jon Olson
Mailing Address: 377 J Street, Crescent City, CA 95531
Phone: (707) 951-3275 Email: jolson@crescentcity.org

Certification

I hereby certify that the above referenced Lead Agency has complied or will comply with the California Environmental Quality Act (CEQA) and that the project is described in adequate and sufficient detail to allow the project's construction or acquisition.

I further certify that the CEQA analysis for this project encompasses all aspects of the work to be completed with grant funds.

[Signature]
AUTHORIZED REPRESENTATIVE
(Signature)

3/11/24
Date

Earl Olson, City Manager
AUTHORIZED REPRESENTATIVE
(Printed Name and Title)

| FOR OGALS USE ONLY | | |
|--------------------|---------------|-------------|
| CEQA Document | Date Received | PO Initials |
| ONOE ONOD | | |
| | | |

Notice of Exemption

Appendix E

To: Office of Planning and Research
P.O. Box 3044, Room 113
Sacramento, CA 95812-3044

County Clerk

County of: Del Norte

581 H Street, Suite 100

Crescent City, CA 95531

From: (Public Agency): City of Crescent City

377 J Street

Crescent City, CA 95531

(Address)

FILED

FEB 23 2021

Project Title: Beachfront Park Master Plan

Project Applicant: City of Crescent City

ALISSIA D. NORTHRUP

CLERK/RECORDER

DEL NORTE COUNTY

Project Location - Specific:

Front Street (APN 118-020-031)

Project Location - City: Crescent City

Project Location - County: Del Norte

Description of Nature, Purpose and Beneficiaries of Project:

Construction and improvements to existing recreational activities, including parks, playgrounds, trails, parking lots, picnic area, restrooms, beach access-ways, and preservation of historic and cultural sites for the people and visitors of Crescent City.

Name of Public Agency Approving Project: City of Crescent City

Name of Person or Agency Carrying Out Project: Jon Olson, Public Works Director

Exempt Status: (check one):

☐ Ministerial (Sec. 21080(b)(1); 15268);

☐ Declared Emergency (Sec. 21080(b)(3); 15269(a));

☐ Emergency Project (Sec. 21080(b)(4); 15269(b)(c));

☒ Categorical Exemption. State type and section number: 15302, 15303, 15304

☐ Statutory Exemptions. State code number:

Reasons why project is exempt:

This project consists of replacement or reconstruction of existing structures and facilities where the new structure will be located on the same site as the structure replaced and will have substantially the same purpose and capacity as the structure replaced; consists of construction and location of limited numbers of new, small facilities or structures; installation of small new equipment and facilities in small structures; and the conversion of existing small structures from one use to another where only minor modifications are made in the exterior of the structure; consists of construction and location of limited numbers of new, small facilities or structures; installation of small new equipment and facilities in small structures; and the conversion of existing small structures from one use to another where only minor modifications are made in the exterior of the structure; and the project is to be located on a project that is ordinarily insignificant in its impact on the environment may in a particularly sensitive environment be significant. None of the exceptions per 15302.2 apply

Lead Agency


Contact Person: Jon Olson

Area Code/Telephone/Extension: (707) 951-3275

If filed by applicant:

1. Attach certified document of exemption finding.

2. Has a Notice of Exemption been filed by the public agency approving the project? ☐ Yes ☐ No

Signature:  Date: 2/22/2021 Title: pub. wrks. Director

☒ Signed by Lead Agency ☐ Signed by Applicant

Authority cited: Sections 21083 and 21110, Public Resources Code.
Reference: Sections 21108, 21152, and 21152.1, Public Resources Code.

Date Received for filing at OPR:

Revised 2011

GRANT SCOPE/COST ESTIMATE FORM (CHECKLIST #5)

GRANT SCOPE/COST ESTIMATE FORM

Follow the directions starting on page 37

| GRANT SCOPE ITEMS | |
|--|-----------------|
| ACQUISITIONS: List each parcel number, acreage, estimated date of purchase, and cost | |
| DEVELOPMENT: List each RECREATION FEATURE and MAJOR SUPPORT AMENITY | |
| | ESTIMATED COST |
| Construct a New Amphitheater with lighting | \$ 1,990,000.00 |
| Construct a New Waterfront Plaza with lighting | \$ 1,220,000.00 |
| Construct a New Bike Park/Pump Track with lighting | \$ 1,570,000.00 |
| Construct a New Tolowa Cultural Area with lighting | \$ 930,000.00 |
| Construct a New ADA Playground with lighting | \$ 830,000.00 |
| Construct a New One Mile Class 1 Trail / Exercise Loop with lighting | \$ 944,858.45 |
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| Total Estimated Cost for the RECREATION FEATURES and MAJOR SUPPORT AMENITIES (A) | \$ 7,484,858.45 |
| Total Estimated PRE-CONSTRUCTION COST (B) | \$ 1,101,000.00 |
| TOTAL PROJECT COST (A+B) | \$ 8,585,858.45 |
| Requested GRANT Amount | \$ 8,460,000.00 |
| Estimated amount of the GRANT to be charged to PRE-CONSTRUCTION COSTS (cannot exceed 25% of the GRANT) | \$ 980,000.00 |

The APPLICANT understands that this form will be used to establish the expected GRANT deliverables, and that all of the RECREATION FEATURES and MAJOR SUPPORT AMENITIES listed on this form must be completed and open to the public before the final GRANT payment will be made. The APPLICANT also understands that no more than 25% of the GRANT amount may be spent on PRE-CONSTRUCTION costs. See the ELIGIBLE COSTS charts starting on page 52 before creating a cost estimate.

3/11/21
 AUTHORIZED REPRESENTATIVE Signature

3/11/21
 Date

References

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- ^{iv} Nutrition Education and Obesity Prevention Branch (NEOPB) SNAP-Ed 2018 County Profile, California Department of Public Health, <https://www.cdph.ca.gov/programs/ccdphp/dcdic/neopb/Pages/Snapedcountyprofiledashboard.aspx>
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- ^{xi} State of California Employment Development Department December 2020
- ^{xii} US Census Bureau (2019)
- ^{xiii} US Census Bureau, ACS 5-Year Estimates Data Profiles (2019)
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- ^{xvii} Pritzker, Barry M. A Native American Encyclopedia: History, Culture, and Peoples. Oxford: Oxford University Press, 2000. ISBN 978-0-19-513877-1, p. 147
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- ^{xxi} Yontocket Massacre of 1853, Josh Hinson, Jennaka Moser, Jennifer Torres, James Wadsworth (Fall 2016)
- ^{xxii} Bureau of Economic Analysis, Outdoor Recreation Satellite Account, U.S. and States, 2019